

NCONA ANNUAL CONFERENCE

Elevating Navigation - Leveraging Technology

LIVE WEBINAR | OCTOBER 20, 2023

FREE BUT MUST REGISTER TO ATTEND!

Location	Live Webinar
Date	Friday, October 20, 2023
Registration	8:00 am–8:45 am EST
Program	8:45 am–2:45 pm EST

DESCRIPTION

Technological innovation is the lifeblood of advances in medical care. Such innovation can drive improved screening, diagnosis, treatment, survivorship care, and lead to improved patient outcomes. However, if unevenly disseminated across different populations, it also holds the potential to widen the disparities gap.

This year's NCONA conference is meant to help both clinical and non-clinical navigators understand and apply some important advances in tracking navigation actions and outcomes, evaluating return-on-investment (ROI) of navigation to a health system, molecular diagnostics and fluid biopsies, and the increasing role of wearables in monitoring patient vitals. We look forward to seeing you on Webex!

AUDIENCE

Nurse practitioners, nurses, oncology nurse navigators, administrators, care coordinators, fellows, medical students, nursing students, patient navigators, community health workers, case managers, social workers, psychologists, patient advocates, community ambassadors, lay health advisors, community educators, peer support specialists, and lay volunteer patient navigators.

OBJECTIVES

Upon completion, participants will be able to:

- Describe the current state and future directions of molecular diagnostics and its impact on navigation programs
- Examine the various methods for outcome development and sustainability of navigation programs
- Compare the latest trends in wearable health technology with improving patient outcomes
- Examine the latest innovations with program partnerships and enhancing the footprint of navigation

REGISTER ONLINE

CREDIT OFFERINGS

4.5 Nursing Contact Hours

MAHEC is approved as a provider of nursing continuing professional development by the North Carolina Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. Participants must attend the entire activity to receive credit.

CEUs: MAHEC designates live continuing education activity as meeting the criteria for **0.5** CEUs as established by the National Task Force on the Continuing Education Unit.

Contact Hours: MAHEC designates this continuing education activity as meeting the criteria for **4.5** contact hours.

CONFERENCE AGENDA

8:00–8:45 **Sign-on and Virtual Exhibit Hall**

8:45–9:15 **Welcome**

The Importance of Understanding New Technologies in Navigation

- Steve Patierno, PhD
*Deputy Director
Duke Cancer Institute*

9:15–10:15 **Plenary Session I: Innovations in Tracking Navigation Actions and Outcomes (Part I)**

- Patricia Valverde, PhD, MPH
*Assistant Professor, Interim Director of Latino Research and Policy Center
Colorado School of Public Health*

10:15–10:30 **Break and Virtual Exhibit Hall**

10:30–11:30 **Plenary Session I: Innovations in Tracking Navigation Actions and Outcomes (Part II)**

- Judy Koutlas, MSN, RN, OCN
*Senior Director, Navigation Operations
Sarah Cannon Cancer Center*
- Beth Matthews, MSN, RN, OCN, ONN-CG
*Navigation Director
Sarah Cannon Cancer Center at North Carolina Division*

11:30–12:30 **Lunch and Virtual Exhibit Hall**

12:30–1:30 **Plenary Session II: Innovations in Molecular Diagnostic Testing**

- Sonja Alexander, MS, CRNP, AOCNP
*Associate Director
Foundation Medicine, Inc.*

1:30–2:30 **Mobile Health in Oncology: Clinical Research and Implications for Care**

- Anthony Sung, MD
*Associate Professor of Medicine, Duke School of Medicine
Division of Hematologic Malignancies and Cellular Therapy
Duke Cancer Institute*

2:30–2:45 **Wrap-up and Summary**

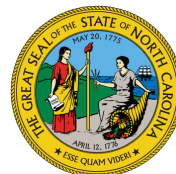
- Steve Patierno, PhD
*Deputy Director
Duke Cancer Institute*

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Division of Public Health
NC Cancer Prevention and Control Branch

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HAVE A QUESTION?



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*Elevating Navigation -
Leveraging Technology*

FRIDAY, OCTOBER 20, 2023

REGISTRATION FORM

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ONLINE

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