

3rd Annual



African American Health Symposium

Featuring the Old North State Medical Society's 134th Annual Scientific Meeting
Friday–Saturday, October 25–26, 2024

The **Asheville African American Health Symposium** at MAHEC

launched in 2020. According to the January 2020, Healthy North Carolina 2030 Report, there are stark disparities in life expectancy across race, geography, and gender, as well as intersections of these characteristics that show wide gaps between groups. The disparities for African Americans compared to white people are due in part to issues stemming from limited healthcare access, lack of trust in medical professionals, and social and economic factors like racism and unemployment. Racial disparities are unremitting and widespread within the African American population.



Asheville, North Carolina

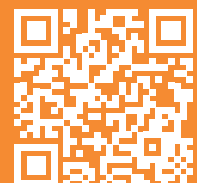
Mountain Area Health Education Center
121 Hendersonville Road

CELEBRATING 50 YEARS

MAHEC

PART OF NC AHEC

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ASHEVILLE AFRICAN AMERICAN HEALTH SYMPOSIUM

The goal of the Asheville African American Health Symposium is to have healthcare providers apply learned evidence-based strategies from African American healthcare leaders across the nation in order to continue improving the health of African Americans. This conference will increase their knowledge and awareness of racism as a healthcare crisis and analyze healthcare disparities affecting our black communities and examine the cause of these disparities, including implicit bias of providers, historical trauma of African Americans, and lack of diversity within the healthcare workforce.

Location **MAHEC Education Building**

121 Hendersonville Road
Asheville, NC 28803

Or via live webinar

MAHEC Simulation Center Experience

Date **Friday, October 25, 2024**

Registration 12:30 pm–1:00 pm

Program 1:00 pm–5:00 pm

Dinner 7:00 pm (*registration required*)

Asheville African American Health Symposium

Date **Saturday, October 26, 2024***

Registration 7:30 am–8:00 am

Program 8:00 am–5:00 pm

Dinner 7:00 pm (*registration required*)

*Breakfast and lunch provided (*on-site only*)

EARLY FEES AVAILABLE THROUGH 10/11/2024

\$275.00 Physicians

\$185.00 Non-Physician Healthcare Providers

\$100.00 Community Members and Non-Healthcare Providers

\$75.00 AHEC Scholars and UNC Med Students

\$45.00 MAHEC Employees

MAHEC SIMULATION CENTER EXPERIENCE

\$100.00 Physicians

\$50.00 Non-Physician Healthcare Providers

TARGET AUDIENCE

Healthcare Providers including Internists, Family Practice Physicians, and Advanced Practice Providers including PAs and NPs, Nurses, Cardiologists, OB/GYN Physicians/providers, Certified Mid-Wives, Community Members, Residents, Medical Students, and Health System Administration, and Community Health Workers

Connect with MAHEC



Connect with ONSMS



PROVIDED BY

CELEBRATING **50** YEARS

MAHEC

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IN PARTNERSHIP WITH



PRE-CONFERENCE SIMULATION EXPERIENCE: THE CARE OF AFRICAN AMERICAN PATIENT

This experience is limited to 40 participants

MAHEC's 15,000-square-foot simulation center is located on MAHEC's Biltmore Campus and features operating, trauma, labor and delivery, task training, and clinic rooms, as well as conference rooms for debriefing. Our simulation center provides medical professionals and students with the opportunity to practice real-life hospital, in-office, and emergency scenarios using a variety of simulation modalities for experiential learning including high fidelity manikins, task trainers, laparoscopic surgery, endoscopy/bronchoscopy, point-of-care ultrasound, virtual reality simulators, and standardized patients.

This interactive simulation experience was created to mitigate the effects of mistrust in patient-provider relationships within the Black community. Each of the three sessions are separated by specialty to ensure participants are met with patients who are similar to those they encounter on a daily basis. In these sessions, participants will individually work through two patient encounters. Join us for a tour of MAHEC's state of the art simulation center and in-depth sessions on communication, patient simulation experiences, and resident experiences. All sessions are designed to provide further education and demonstrate the simulation center experience for both patients and providers. The pre-con simulation day will end with a group debrief to further develop interpersonal skills. After completing this simulation experience, participants will be able to care for the Black patient in any healthcare setting.

BILL GIST, MD LEADERSHIP AWARD



In honor of Dr. William "Bill" Gist, who was dedicated and committed to creating an equitable and inclusive place to work, learn, and receive care as MAHEC's Ob/Gyn Residency Program Director, the **Gist Leadership Award** will be presented to a MAHEC employee

who exemplifies the very qualities Dr. Gist offered to our organization and community. This special award will be presented each year as we continue to celebrate and honor the work and the memory of Dr. Gist.

CONFERENCE AGENDA

FRIDAY, OCTOBER 25, 2024

Pre-Conference Simulation Experience: The Care of African American Patient

12:30–1:00	Registration
1:00–2:00	MAHEC Simulation Center Tour
2:00–2:15	Break and Snacks
2:15–3:15	Simulation Exercises — Dr. Kiran Sigmon
3:15–3:45	Moderated Debrief — Leslie Council, MAHEC — Francisco Castelblanco, MAHEC
3:45–4:00	Break
4:00–4:45	Radical Rest — Annaliesse Duncan, MD, MAHEC Ob/Gyn Residency
4:45–5:00	Bill Gist, MD, Leadership Award
5:00	Wrap Up & Session Adjourn — Francisco Castelblanco, MAHEC
7:00	Dinner & Dialogue with Dr. Ashley Newell (22 person capacity; registration is required to attend)

Old North State Medical Society's 134th Annual Scientific Meeting

5:20–6:45	Healthcare AI: Strengths, Weaknesses & Impact on Minortiy Populations — Dr. Erkedea DeRouen
6:45–7:30	Healthcare AI Panel Discussion — Dr. Erkedea DeRouen — Dr. Cheryl Walker-McGill — Dr. Candace Parker-Autry
7:30–8:30	Fellowship Reception

FACULTY BIOGRAPHIES

OLD NORTH STATE MEDICAL SOCIETY LEARNING OBJECTIVES

- Participants will explain how Artificial Intelligence (AI) is integrated into the healthcare field
- Participants will be able to identify the consequences of AI in healthcare on minority populations

CONFERENCE AGENDA

SATURDAY, OCTOBER 26, 2024

- 7:30–8:00** Registration and Breakfast
- 7:30–8:30** **Old North State Medical Society General Meeting**
- 8:00–8:20** Welcome, CME Statements, Introduction of Leslie Council (Mistress of Ceremony)
— Dr. William Hathaway
- 8:20–8:25** Welcome and Ground Rules
— Leslie Council
- 8:25–9:50** **Bill Gist Keynote Address**
- 9:50–11:00** **Trends in the Racial and Ethnic Diversity of NC Health Professions**
— Brianna Lombardi, PhD, MSW, Deputy Director of Carolina Health Workforce
- 11:00–11:15** Refreshment Break with Exhibitors
- 11:15–12:10** **Empowering Actions: Fostering Change in Public Health Practices for Black Americans**
— Tiffany Sanders
— Amber Holmes
Sunflower Therapeutic Solutions
- 12:10–1:00** Lunch
- 1:00–2:15** **Jacquelyn Hallum Keynote Address “Don’t Say I’m Strong!” Challenging the ‘Strong Black Woman Schema’ to Promote Black Women’s Wellbeing**
— Dr. Portia Allie-Turco, PhD, Assistant Professor, State University of NY Plattsburgh
- 2:15–3:30** **The State of DEI and Belonging: We Won’t Stop**
— Pam Diggs, MPH, Director of DEI, BCBS
- 3:30–4:30** **Pathways to Medicine: Guiding the Future of Healthcare Professionals**
— Leslie Council, MAHEC
- 4:30–5:00** Wrap Up, Evaluations, and Next Steps
— Francisco Castelblanco, MAHEC
- 5:00** Session Adjourn
- 7:00** **Dinner & Dialogue with Dr. Marc Latta**
(22 person capacity; registration is required to attend)

KEYNOTE SPEAKER



Portia Allie-Turco, PhD,
Dr. Portia Allie-Turco is an assistant professor, program coordinator, and clinic director at SUNY Plattsburgh. She has over 20 years of mental health counseling experience in non-profit management, community mental health counseling, private practice, and university counseling.

Her clinical experience fuels her passion to train and prepare students to make an impact in the world through their strong counselor identity and by embodying a commitment to social justice advocacy.

Dr. Allie-Turco's teaching approach focuses on supporting students in developing critical self-awareness and harnessing their professional power to make a meaningful impact to change lives. She believes in shared learning and often engages students in research projects and professional conference presentations. Her teaching philosophy draws from the principles of existential and African-centered theory as reflected in community building, meaning-making, and storytelling which are integrated into the learning process.

Dr. Allie-Turco uses a strength-based developmental model of supervision to enhance students' self-efficacy by creating a bridge between counseling theory, interpersonal process, and emerging counseling skills. She strengthens students' clinical decision-making in diagnosis, treatment planning, and intervention by cultivating hands-on learning and critical skill development during fieldwork experiences.

SYMPOSIUM OBJECTIVES

- Participants will analyze healthcare disparities affecting our Black communities and examine the causes of these disparities, including implicit bias of providers, historical trauma of African Americans, and lack of diversity within the healthcare workforce
- Participants will recognize and compare the history of the African American race to modern day outcomes and associate the epidemiology of Black American health
- Participants will apply learned evidence-based strategies with African American healthcare leaders across the nation in order to continue improving the health of African Americans

VENUE & LODGING

Doubletree by Hilton

115 Hendersonville Road, Asheville, NC 28803

Reservations: 828-274-1800 or [book online](#)

Book by: September 26, 2024

CREDITS

Continuing Medical Education

Accreditation: The Mountain Area Health Education Center (MAHEC) is accredited by the North Carolina Medical Society (NCMS) to provide continuing medical education for physicians.

Credit Designation: MAHEC designates this live activity for a maximum of **3.5** (for SIM event), **7.25** (for symposium), and **2.0** (for ONSMS Scientific Meeting) *AMA PRA Category 1 Credit(s)*[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Disclosure Statement: MAHEC adheres to the ACCME Standards regarding industry support to continuing medical education. Disclosure of faculty and commercial support relationships, if any, will be made known at the time of the activity.

Physician Assistants: AAPA accepts certificate of participation for educational activities certified for *AMA PRA Category 1 Credits*[™] from organizations accredited by ACCME or a recognized state medical society. Physician Assistants may receive a maximum of **3.5** (for SIM event) and **7.25** (for symposium) hours of Category 1 credit for completing this program.

3.5 (for SIM event) and 7.25 (for symposium) Nursing Contact Hours

Mountain Area Health Education Center (MAHEC) is approved as a provider of nursing continuing professional development by the North Carolina Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. Participants must attend the entire activity to receive credit.

CEUs: MAHEC designates this live continuing education activity as meeting the criteria for **0.4** (for SIM event) and **0.7** (for symposium) CEUs as established by the National Task Force on the Continuing Education Unit.

Contact Hours: MAHEC designates this continuing education activity as meeting the criteria for **3.5** (for SIM event), **2.00** (for the Old North State Medical Society's 134th Annual Scientific Meeting), and **7.25** (for symposium) contact hours.

REGISTRATION

Event fees include administrative costs and educational materials. If your registration is received after the early registration deadline, you will be responsible for the late registration fee.

MAHEC has a pay-up-front policy for all CE programs. The only exceptions will be for pre-approved programs where an individual payment plan is appropriate. Registrations that are received without accompanying payment will not be processed and participants who have not paid the course fee will not be admitted into the program.

Unless otherwise noted in course materials, the following cancellation policy applies to all programs:

- Cancellations must be in writing (via fax, email, or mail)
- Cancellations received more than 2 weeks prior to the event will receive 100% refund
- Cancellations received between two weeks and two full business days prior to the first day of the event are refunded at 70% of the registration fee subject to a minimum \$25 cancellation fee
- No refunds or credits will be given for cancellations received less than two full business days prior to the event
- No vouchers will be issued in lieu of a refund
- Transfers/substitute(s) are welcome (please notify us in advance of the program)

HAVE A QUESTION?

Program Planner

Taylor Sluder

828-407-2409 | taylor.sluder@mahec.net

Registration Phone

828-257-4475

Registration Fax

828-257-4768

Online Registration

www.mahec.net/cpd



Special Services

828-417-3103

Email

registration@mahec.net

Mail

MAHEC Registration
121 Hendersonville Road
Asheville, NC 28803



MAHECED



MAHECwnc



mahec.education



African American Health Symposium

REGISTRATION FORM

☐ Updated contact information Event #73618

Name _____

Credentials _____

Occupation _____

Email Address _____

Program announcements will be sent to your email unless you opt out from receiving MAHEC emails. We never share our mailing lists.

☐ Please remove me from the MAHEC mailing list

Home Address _____

City _____ State _____ ZIP _____

Home County _____

Home # _____ Work # _____

Employer _____

Department _____

Employer's Address _____

City _____ State _____ ZIP _____

Work County _____

I Will Attend ☐ In-person ☐ Via live webinar

☐ I am a member of Old North State Medical Society and will be attending the Old North State Medical Society's 134th Annual Scientific Meeting

☐ I will attend Dinner & Dialogue with Dr. Ashley Newell on Friday, October 25 (22 person capacity)

☐ I will attend Dinner & Dialogue with Dr. Marc Latta on Saturday, October 26 (22 person capacity)

Physicians

☐ \$275.00 ☐ \$325.00 if paying after 10/11/2024

Non-Physician Healthcare Providers

☐ \$185.00 ☐ \$250.00 if paying after 10/11/2024

Community Members, Non-Healthcare Providers

☐ \$100.00 ☐ \$150.00 if paying after 10/11/2024

UNC Med Students

☐ \$75.00 ☐ \$100.00 if paying after 10/11/2024

MAHEC Employees

☐ \$50.00 ☐ \$75.00 if paying after 10/11/2024

AHEC Scholars and Passport Program Students

☐ FREE with code: _____

MAHEC SIMULATION CENTER EXPERIENCE

**this experience is limited to 40 participants*

Physicians

☐ \$100.00 ☐ \$150.00 if paying after 10/11/2024

Non-Physician Healthcare Providers

☐ \$50.00 ☐ \$95.00 if paying after 10/11/2024

Full payment must accompany all submitted registrations unless a payment plan has been approved in advance. Registrations received without accompanying payment will not be processed.

☐ Check is enclosed ☐ Credit card information below
☐ Visa ☐ MasterCard ☐ Discover Card ☐ AmEx

Account # _____

Expiration Month/Year _____ / _____

Verification Code _____ (3 or 4-digit number)

Name on Card _____

Signature _____

Send completed registration to: MAHEC Registration
121 Hendersonville Road, Asheville, NC 28803

Fax completed registration to: 828-257-4768