The Inaugural North Carolina Community Health Worker (CHW) Summit will bring together a multidisciplinary audience from across the state who are interested in promoting CHW workforce and models across NC with an ultimate focus on advancing health equity for NC residents. The summit will be offered in a virtual environment to promote safety and access, including Culturally and Linguistically Appropriate Services (CLAS) and American Disabilities Act (ADA) services for participants. We will gather together to learn from national and state CHW leaders and celebrate the work of NC Community Health Workers through a mix of formats, including plenary speakers, group education sessions, interactive panels, and networking opportunities. Please join us as we partner to explore local, regional, and statewide solutions to individual, community, and systems-level health challenges in North Carolina.

Provided in collaboration with: NC CHW Association, NC AHEC, and NC DHHS Office of Rural Health

**Objective**
- Describe the role of community health workers in NC.
- Examine the impact and benefit of community health workers to employers and funders.
- Identify best practices, tools and resources for community health workers.
- Improve the role of community health workers in transforming health and eliminating health inequities.
- Review the state and national healthcare landscape in light of NC Medicaid managed care and the role of the CHW and national advocacy for CHWs and CHW model.

**Audience**
Community health workers, lay health workers, outreach workers, and other frontline public health workers improving the health of their communities, and the supervisors, colleagues, and allies of the CHW workforce.

**Log-in and Program**

<table>
<thead>
<tr>
<th>Location</th>
<th>Join via Live Webinar</th>
</tr>
</thead>
<tbody>
<tr>
<td>Date</td>
<td>Wednesday, October 20, 2021</td>
</tr>
<tr>
<td>Log-in</td>
<td>8:45 am–9:00 am</td>
</tr>
<tr>
<td>Program</td>
<td>9:00 am–1:30 pm</td>
</tr>
</tbody>
</table>

| Date     | Thursday, October 21, 2021 |
| Log-in   | 8:45 am–9:00 am |
| Program  | 9:00 am–1:30 pm |

**Early Registration Fees Through October 6, 2021**

- **Registration Fee**: $25.00 ($40.00 after 10/6/21)
- **Community Health Workers and Students**: Free (must register to attend)

**What to Expect?**

**Plenary Sessions**

- **FaithHealth Supporters of Health: Right Door, Right Time, Ready to be Treated, Not Alone**: Enrique Catana Ramiro will be presenting on his work with FaithHealth. FaithHealth helps ease the journey to health and healing for people and the communities in which they live by connecting the caring strengths of congregations, the clinical expertise of providers, and a network of community resources.

- **Role of Community Health Workers as Racial Justice Change Agents**: Abdul Hafeedh Bin Abdullah and Rumana Rabbina from CommUnity Healing through Activism and Strategic Mobilization (CHASM). CHASM is a community-led institute of strategic learning that aims to build capacity for Community Health Workers (CHWs) within historically marginalized communities, neutralize systemic inequities, and enhance harmony within the social ecology of our society.

- **Paso adelante/Paso atrás: Una colaboración de 30 años inspirada por la educación popular para promover la profesión de promotores/as | Move Forward/Move Back: A 30-year popular education partnership to promote the CHW profession**: Presented by Noelle Wiggins and Teresa Campos Dominquez. Popular (people's) education is an approach to education and community organizing grounded in what people already know and do that promotes learning from each other in order to create a more just and equitable society. This powerful framework and tool when used consistently by CHWs working in any setting, can promote individual and community power and advance health equity.

**Breakouts Sessions**

Breakouts will feature tracks or concentrations throughout the two-day summit. Attendees may choose to attend all one track or attend sessions in all tracks. Tracks for the Summit:

- **Track One — CHW Skills: Building your Toolbox**
- **Track Two — CHW Workforce Development for Employers and Leaders**
- **Track Three — Social Determinants of Health**

**Community Health Worker Stories**

CHW Stories will feature CHWs from around the state sharing about their passion for community health work with diverse populations, including migrant farm workers, LatinX, Black and African American, formerly incarcerated individuals, and individuals who are unhoused or experiencing housing insecurity and in a variety of settings including health systems, community based, and faith based.

**Networking Opportunities**

Networking will occur in designated interest groups held during the hour after the last session on Wednesday, October 20th.

Sessions will be in available in Spanish and English.
**PROGRAM AGENDA**

**Wednesday, October 20, 2021**

9:00–9:05 Welcome and Overview  
— Honey Estrada

9:05–10:00 FaithHealth Supporters of Health: Right Door, Right Time, Ready to be Treated, Not Alone  
— Enrique Catana Ramiro and Julie Britt

10:00–10:05 Transition to Breakout One

10:05–11:05 Breakout One

A. Track 1 — CHW Skills: Building Your Toolbox | Assessment and Care Plans  
— TBD

B. Track 2 — CHW Workforce Development for Employers and Leaders | CHW Supervision — Best Practices for CHW Success  
— Dan Palazuelos, Gibrilla Sheriff Jalloh, and Devin Worster

C. Track 3 — Social Determinants of Health | Working with Formerly Incarcerated Individuals  
— Terri Marlowe, Evan Ashkin, and Thermon Sellers

11:05–11:20 Break and Transition to Breakout Two

11:20–12:20 Breakout Two

A. Track 1 — CHW Skills: Building Your Toolbox | Setting Boundaries including Self Care and Stress Management  
— Michael Hayes and Ann Dupre Rogers

B. Track 2 — CHW Workforce Development for Employers and Leaders | Integrating CHWs in to Clinical Teams  
— Sylvia Coleman

C. Track 3 — Social Determinants of Health | LGBTQ Health  
— Avery Cook

12:20–12:25 Transition to the Main Meeting

12:25–1:25 CHW Stories  
— Yolanda Pinzon Uribe, Gloria Council, Terri Marlowe, Thermon Sellers, Brandon Teal, Reverand Shaw Maynor, Dianne Brown, Pastor James Sam, Elder LaShawn Sam, Rubi Morales

1:25–1:30 Closing  
— Evan Richardson

1:30–2:30 Optional Networking

**Thursday, October 21, 2021**

9:00–9:05 Welcome and Overview  
— DHHS Office of Rural Health

9:05–10:00 Role of Community Health Workers as Racial Justice Change Agents  
— Abdul Hafeedh Bin Abdullah and Rumana Rabbini

10:00–10:05 Transition to Breakout Three

10:05–11:05 Breakout Three

A. Track 1 — CHW Skills: Building Your Toolbox | Chronic Disease Self-Management  
— Stephanie Stewart and Rosario Villarreal

B. Track 2 — CHW Workforce Development for Employers and Leaders | CHW and Medicaid Managed Care  
— TBD

C. Track 3 — Social Determinants of Health | Working with Undocumented Clients  
— Angie Peña and Ponkho Bermejo

11:05–11:20 Break and Transition to Breakout Four

11:20–12:20 Breakout Four

A. Track 1 — CHW Skills: Building Your Toolbox | Building Community Power with CHWs as Racial Justice Advocates  
— Vance Williams, Brenda Galloway, and Abdul Hafeedh Bin Abdullah

B. Track 2 — CHW Workforce Development for Employers and Leaders | CHW Training & Certification in NC  
— Jennifer Norville, Erica Hall, and Honey Estrada

C. Track 3 — Social Determinants of Health | Mental Health, Trauma, and Healing  
— Michelle Laws

12:20–12:25 Transition to the Main Meeting

12:25–1:30 CHW Supervision — Justice Change Agents  
— Noelle Wiggins and Teresa Campos Dominguez

CLOSING

**CREDITS**

**Continuing Medical Education**

**Accreditation:** The Mountain Area Health Education Center (MAHEC) is accredited by the North Carolina Medical Society (NCMS) to provide continuing medical education for physicians.

**Credit Designation:** MAHEC designates this live activity for a maximum of 8.0 AMA PRA Category 1 Credit(s)™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

**Disclosure Statement:** MAHEC adheres to the ACCME Standards regarding industry support to continuing medical education. Disclosure of faculty and commercial support relationships, if any, will be made known at the time of the activity.

**Physician Assistants:** AAPA accepts certificate of participation for educational activities certified for AMA PRA Category 1 Credits™ from organizations accredited by ACCME or a recognized state medical society. Physician Assistants may receive a maximum of 8.0 hours of Category 1 credit for completing this program.

**Nurse Practitioners:** MAHEC designates this continuing education activity as meeting the criteria for 8.0 contact hours.

**8.0 Nursing Contact Hours**

Mountain Area Health Education Center (MAHEC) is approved as a provider of nursing continuing professional development by the North Carolina Nurses Association, an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation. Participants must attend the entire activity to receive credit.

**CEUs:** MAHEC designates this live continuing education activity as meeting the criteria for 0.8 CEUs as established by the National Task Force on the Continuing Education Unit.

**Contact Hours:** MAHEC designates this live continuing education activity as meeting the criteria for 8.0 contact hours.

---

MAHEC assumes permission to use audio, video and still images from this program for promotional and educational purposes. Please speak with a staff member if you have any concerns.
REGISTRATION

Early registration deadline: October 6, 2021

The program registration fees include administrative costs and educational materials. If your registration is received after the above deadline, the total fee will be the registration fee + $15.00.

MAHEC has a pay-up-front policy for all CE programs. The only exception is for pre-approved programs where an individual payment plan is appropriate. Registrations received without accompanying payment will not be processed and participants who have not paid the course fee will not be admitted into the program. Unless otherwise noted in course materials, the following cancellation policy applies to all programs:

- Cancellations must be in writing (via fax, email, or mail)
- Cancellations received more than two weeks prior to the event will receive 100% refund
- Cancellations received between two weeks and two full business days prior to the event will receive 80% refund
- Cancellations received less than two full business days prior to the event will receive 50% refund
- No refunds or credits will be given for cancellations received less than two full business days prior to the event
- No vouchers will be issued in lieu of a refund
- Transfers/substitute(s) are welcome (please notify us in advance of the program)

**REGISTRATION INFORMATION**

**FAX REGISTRATION**
828-257-4768
828-257-4475
www.mahec.net/cpd
registration@mahec.net

**ONLINE REGISTRATION**
www.mahec.net

**MAIL**
MAHEC Registration
121 Hendersonville Road, Asheville, NC 28803

**HAVE A QUESTION?**
Contact the Program Planner
Lisa Roy, MSW
lisa.roy@mahec.net or 828-257-4491

**REGISTRATION**

**Early registration deadline: October 6, 2021**

The program registration fees include administrative costs and educational materials. If your registration is received after the above deadline, the total fee will be the registration fee + $15.00.

MAHEC has a pay-up-front policy for all CE programs. The only exception is for pre-approved programs where an individual payment plan is appropriate. Registrations received without accompanying payment will not be processed and participants who have not paid the course fee will not be admitted into the program. Unless otherwise noted in course materials, the following cancellation policy applies to all programs:

- Cancellations must be in writing (via fax, email, or mail)
- Cancellations received more than two weeks prior to the event will receive 100% refund
- Cancellations received between two weeks and two full business days prior to the event will receive 80% refund
- Cancellations received less than two full business days prior to the event will receive 50% refund
- No refunds or credits will be given for cancellations received less than two full business days prior to the event
- No vouchers will be issued in lieu of a refund
- Transfers/substitute(s) are welcome (please notify us in advance of the program)
REGISTRATION FORM

☐ Updated contact information.

NAME ________________________________________________

CREDENTIALS _________________________________________

PIN # ___ ___ ___ ___ (needed to set up registration account)

OCCUPATION __________________________________________

EMAIL ADDRESS ________________________________________

HOME ADDRESS _________________________________________

CITY ________________ STATE ____ ZIP __________

HOME COUNTY ______________________________

HOME # _____________ WORK # _____________

EMPLOYER ________________________________

DEPARTMENT ________________________________

EMPLOYER’S ADDRESS ___________________________

CITY ________________ STATE ____ ZIP __________

WORK COUNTY ________________________________

☐ I am currently working as a CHW, Peer Support Specialist, or Community Doula (paid or volunteer)

☐ I need Spanish language services. Necesito idioma servicios en español.

REGISTRATION FEE

☐ $25.00  ☐ $40.00 (after 10/6/21)

☐ Free (must register to attend)

COMMUNITY HEALTH WORKERS AND STUDENTS

Full payment must accompany all submitted registrations unless a payment plan has been approved in advance. Registrations received without accompanying payment will not be processed.

☐ Check is enclosed  ☐ Credit card information provided

☐ Visa  ☐ MasterCard  ☐ Discover Card  ☐ American Express

ACCOUNT # ________________________________

EXP _____ / _____  CODE ON BACK OF CARD ______ (3 digits)

NAME ON CARD ________________________________

SIGNATURE ________________________________

Program announcements will be sent to your email unless you opt out from receiving MAHEC emails. We never share our mailing lists.

☐ Please remove my name from the MAHEC mailing list.

Send completed registration form to: #66120

MAHEC Registration
121 Hendersonville Road, Asheville, NC 28803  Fax: 828-257-4768