



NC ASTHMA SUMMIT

Asthma Management with a SMARTT Approach

MAY 9, 2024

Location **St. Mark's Church**
1230 St. Mark's Church Road,
Burlington, NC 27215

Day One **Wednesday, May 8, 2024**
(optional pre-summit AAE Educational Activity)

Check-in 11:30 am–12:00 pm

Program 12:00 pm–4:00 pm

Day Two **Thursday, May 9, 2024**

Check-in 8:00 am–8:30 am

Program 8:30 am–3:30 pm

**REGISTER
ONLINE**

EARLY FEES AVAILABLE THROUGH 5/2/2024

\$85.00 General Registration Fee

\$25.00 Students

DESCRIPTION

Kick off Asthma and Allergy Awareness month at this interprofessional Summit, with an optional pre-Summit afternoon educational activity by the Association of Asthma Educators (AAE). Learn more about a “SMARTT” (Social Determinants of Health, Management/Medications, Asthma Guidelines, Reality/Recommendation/Research, Triggers, and Tools) approach to care of persons with asthma. Exhibitors will be on-site at the Summit with information about asthma-related products and services. The Summit is a collaboration between MAHEC and the Asthma Alliance of North Carolina (AANC).

An optional pre-summit AAE Educational Activity will be held the afternoon of May 8: **Becoming an Asthma Educator and Care Manager (BAECM)**. For more information and to register, [click here](#).

PROVIDED BY



IN COLLABORATION WITH



OBJECTIVES

Upon completion of this educational activity, the participant will be able to:

- Discuss the social determinants of health related to asthma
- Compare current management strategies and medications for asthma
- Incorporate the current best practice guidelines into asthma care
- Relate the latest in recommendations and research for asthma care
- List the potential indoor and outdoor triggers of asthma
- Recognize and treat asthma exacerbations related to allergy trigger(s)
- Utilize proper technique for use of asthma-related devices

CREDITS

Health Education Specialists: Sponsored by North Carolina AHEC, a designated provider of continuing education contact hours (CECH) in health education by the National Commission for Health Education Credentialing, Inc. This program is designated for Certified Health Education Specialists (CHES) and/or Master Certified Health Education Specialists (MCHES) to receive up to **5.5** total Category I contact education contact hours. Maximum advanced-level continuing education contact hours available are 0.75. 0.0 Continuing Competency credits are available. Provider ID# 98985

Respiratory Therapists: The NC Respiratory Care Board has approved this educational activity for **5.5 hours**; Approval Number: 244478

Nurses: MAHEC, as part of the NC AHEC system, is an acceptable provider for continuing education per the North Carolina Board of Nursing. **Please choose contact hours.**

CEUs: MAHEC designates this live continuing education activity as meeting the criteria for **0.6 CEUs** as established by the National Task Force on the Continuing Education Unit.

Contact Hours: MAHEC designates this live continuing education activity as meeting the criteria for **5.5 contact hours.**

 MAHECEd  MAHECwnc  mahec.education

CONFERENCE AGENDA

- 8:00–8:30** Registration Check-in & Exhibitors
- 8:30–8:45** **Opening Remarks & Summit Overview**
— Karin Yeatts, PhD
- 8:45–9:15** **Social Determinants of Health & Asthma**
— Melinda Shuler, MHS, RCP, CTTS, HHS, AE-C
- 9:15–10:00** **Management of & Medications for Asthma, Including the “other SMART” (Single Maintenance and Reliever Therapy)**
— Ceila Loughlin, MD
- 10:00–10:30** Break & Exhibitors
- 10:30–11:15** **Asthma Guidelines**
— Ceila Loughlin, MD
- 11:15–12:00** **Reality/Recommendations/Research**
— Allison Burbank, MD
- 12:00–12:45** Lunch (provided) & Exhibitors
- 12:45–1:45** **Triggers: Environmental/Clean Air/Vaping and Tobacco**
— Neasha Graves, MPA; Sarah M. Hatcher, PhD; and Ray Riordan, MS
- 1:45–2:15** **Triggers, continued: Allergies & Asthma/Interaction and Care/Case-based Scenario**
— Karla DeHaven, RN, BSN, NCSN, CCHC-C & Ruth Medlin, BSN, RN, AE-C
- 2:15–2:30** Break & Exhibitors
- 2:30–3:15** **Tools**
— Candace Cahoon, MHS, RCP, RRT, CPFT, AE-C, CC & Jeanine “Jenny” Sharpe, BSW, MSW, ACSW
- 3:15–3:30** **Closing Remarks & Asthma Action Steps**
— Lisa Feierstein, RN, BSN, MBA
- 3:30** Complete Electronic Attestation & Adjourn

TARGET AUDIENCE

Health Educators; Healthcare Professionals including Nurses, Respiratory Therapists, and other interested professionals.

FACULTY

Allison Burbank, MD, is an Associate Professor in the Department of Pediatric Allergy and Immunology at the UNC School of Medicine in Chapel Hill, NC. Her research interests include digital health interventions for asthma and advancing healthy equity in asthma care.

Candace Cahoon, MHS, RCP, RRT, CPFT, AE-C, CCM, is the Respiratory Care Manager of the Regional Pediatric Asthma Program at Maynard Children’s Hospital at ECU Health Medical Center in Greenville, NC.

Karla DeHaven, RN, BSN, NCSN, CCHC-C, is the Nurse Educator for the Central Region of the NC Department of Adult Correction.

Lisa Feierstein, RN, BSN, MBA, is the co-chair of the Asthma Alliance of North Carolina (AANC).

Neasha B. Graves, MPA, is the Environmental Health Outreach Manager at the Center for Public Engagement with Science at the UNC Institute for Environmental Science in Chapel Hill.

Sarah M. Hatcher, PhD, is the Climate and Health Program Lead in the Occupational and Environmental Epidemiology Branch, Division of Public Health with the NC DHHS.

Ceila Loughlin, MD, is a pediatric pulmonologist with UNC Health and a Professor of Pediatrics at UNC School of Medicine in Chapel Hill, NC.

Ruth Medlin BSN, RN, AE-C, is the Pediatric Asthma Program Manager and Chair of the Pediatric Patient Education Committee at UNC Children’s Hospital & UNC Pediatric Pulmonary Children’s Specialty Clinic in Chapel Hill.

Ray Riordan, MS, is the Director of Local Policy and Programs in the Division of Public Health, Tobacco Prevention and Control Branch at NCDHHS.

Jeanine “Jenny” Sharpe, BSW, MSW, ACSW, is a Pediatric Asthma Social Work Case Manager at Vidant Health in Greenville, NC.

Melinda Shuler, MHS, RCP, CTTS, HHS, AE-C, is the Quality Management Director of the EBCI Tribal Option, Cherokee Indian Hospital Authority in Cherokee, NC.

Karin B. Yeatts, PhD, is the Co-chair of the Asthma Alliance of North Carolina (AANC) and an Associate Professor in the Department of Epidemiology at the Gillings School of Global Public Health at UNC-Chapel Hill.

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REGISTRATION

Event fees include administrative costs and educational materials. If your registration is received after the early registration deadline, the total fee will be the registration fee + \$15.00.

MAHEC has a pay-up-front policy for all CE programs. The only exceptions will be for pre-approved programs where an individual payment plan is appropriate. Registrations that are received without accompanying payment will not be processed and participants who have not paid the course fee will not be admitted into the program.

Unless otherwise noted in course materials, the following cancellation policy applies to all programs:

- Cancellations must be in writing (via fax, email, or mail)
- Cancellations received more than 2 weeks prior to the event will receive 100% refund
- Cancellations received between two weeks and two full business days prior to the first day of the event are refunded at 70% of the registration fee subject to a minimum \$25 cancellation fee
- No refunds or credits will be given for cancellations received less than two full business days prior to the event
- No vouchers will be issued in lieu of a refund
- Transfers/substitute(s) are welcome (please notify us in advance of the program)

Participant information will be shared with the AANC.

Updated contact information Event #72150

Name _____

Credentials _____

Occupation _____

Email Address _____

Program announcements will be sent to your email unless you opt out from receiving MAHEC emails. We never share our mailing lists.

Please remove me from the MAHEC mailing list

Home Address _____

City _____ State _____ ZIP _____

Home County _____

Home # _____ Work # _____

Employer _____

Department _____

Employer's Address _____

City _____ State _____ ZIP _____

Work County _____

Meal Preference Vegetarian Gluten-free Vegan
(if applicable)

General Registration Fee

\$85.00 \$100.00 if paying after 5/2/2024

Non-Profit Exhibitor Reps or Students

\$25.00 \$40.00 if paying after 5/2/2024

For-Profit Exhibitor Reps, Speakers, or Planners

Free with discount code: _____

Full payment must accompany all submitted registrations unless a payment plan has been approved in advance. Registrations received without accompanying payment will not be processed.

Check is enclosed Credit card information below

Visa MasterCard Discover Card AmEx

Account # _____

Expiration Month/Year _____ / _____

Verification Code _____ (3 or 4-digit number)

Name on Card _____

Signature _____

Send completed registration to: MAHEC Registration
121 Hendersonville Road, Asheville, NC 28803

Fax completed registration to: 828-257-4768

HAVE A QUESTION?



Special Services

828-771-3495

Program Planner

Rosalyn Wasserman, PT, DPT

828-257-4437 | rosalyn.wasserman@mahec.net

Registration Phone

828-257-4475

Email

registration@mahec.net

Registration Fax

828-257-4768

Mail

MAHEC Registration
121 Hendersonville Road
Asheville, NC 28803

Online Registration

mahec.net/events

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