# Building Capacity to Manage Mental Health and the Opioid Crisis in the Foothills

**Friday, February 22, 2019**

**Full day and afternoon only sessions available**

| LOCATION         | JE Broyhill Civic Center  
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<td>1913 Hickory Blvd, Lenoir, NC</td>
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<td>DATE</td>
<td>Friday, February 22, 2019</td>
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| REGISTRATION     | Full Day  
| PROGRAM          | 7:30 am–8:30 am  
|                  | (light breakfast provided)  
|                  | 8:30 am–4:30 pm  
|                  | (lunch provided)  
| Afternoon Session Only |  
| REGISTRATION     | 12:00 pm–12:30 pm  
| PROGRAM          | 12:30 pm–4:30 pm   
| Early registration fees through February 15, 2019.  
| PHYSICIANS       | FULL DAY  
| APPs AND PHARMACISTS | $100.00  
| NURSES/BEHAVIORAL HEALTH/OTHER HEALTHCARE PROVIDERS | $75.00  
| AFTERNOON SESSION ONLY | $50.00  
| AFTERNOON SESSION ONLY | $25.00  

## Audience
Physicians, Advanced Practice Providers, Nurses, Emergency Medicine, First Responders, Paramedics, Counselors, Social Workers, Psychologists, Pharmacists, Teachers and Legislators

## Objectives
Upon completion of this knowledge-based activity, participants will be able to:

- Describe the embedded integrated care clinical model using a behaviorist embedded in a primary care team and roles and responsibilities of the team members
- Examine the steps to operationalize the integrated care model, including planning, staffing, workflow, facilities, care coordination and information technology
- Review the development of substance use problems and the neurobiology of addiction
- Recognize how to appropriately evaluate and use opioids to treat chronic pain into busy primary care settings, including how to integrate Medication Assisted Treatment (MAT) (ex: buprenorphine) strategies
- Engage in discussion and develop actions to break down barriers that society and healthcare providers have in treating addiction and substance misuse
- Describe the efforts by NC DHHS to combat the opioid and mental health challenges in NC, including the NC Opioid Task Force and Medicaid transformation/tailored plans

## Description
### Morning Session - Getting Primary Care into the Battle

The US is facing a crisis in both mental health and opioid abuse. Mental health care embedded within primary care, medical homes can go a long way to providing a solution to this crisis. Medication-assisted treatment (MAT) combined with behavioral therapy can restore productive lives. Our expert speakers will discuss the practical ways to make this work in busy primary care offices. Topics will include:

- Common mental health issues seen in primary care including substance abuse and chronic pain
- Integrating with mental health specialists and making this work financially
- Providing effective medication-assisted treatment in primary care settings
- Perceived barriers to providing mental healthcare in primary care settings

### Afternoon Session: Mobilizing the Community to Overcome Barriers and Find Solutions

The opioid crisis is truly an epidemic of epic proportions. Inadequate mental health capacity adds to the challenge. The impact is felt daily by individuals, families, and communities. Join us to look at our realities and find solutions. This will be a dynamic and interactive session using a facilitated small group/tabletop discussion format. The session will focus on three key dimensions of the opioid crisis - mental health factors that contribute to the crisis, patient/chronic care management, and local, team-based solutions. Results will include:

- Finding common and unique challenges of the mental health and opioid use from all constituents represented
- Addressing modifiers or facilitators from a systems perspective that impact the issues
- Identifying next day changes that each participant can make in their communities and organizations own communities or organizations

Jointly provided by:  
Co-sponsored by:  
In collaboration with:
Continuing Medical Education

Accreditation

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the North Carolina Medical Society (NCMS) through the joint providership of the Mountain Area Health Education Center (MAHEC) and CHART of the Foothills. MAHEC is accredited by the NCMS to provide continuing medical education for physicians.

Credit Designation

MAHEC designates this live educational activity for a maximum of 7.25 full day/4.0 afternoon only AMA PRA Category 1 Credit(s)™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Disclosure Statement

MAHEC adheres to the ACCME Standards regarding industry support to continuing medical education. Disclosure of faculty and commercial support relationships, if any, will be made known at the time of the activity.

7.25 full day/4.0 afternoon only CNE Contact Hours

Edward Bujold, MD, FAAFP
Primary Care Provider
Family Medical Center

Ray Haeme, MSIE
Coordinator
CHART of the Foothills

Joel Hornberger, MHS
Chief Strategy Officer/National Training and Consulting Director
Cherokee Health Systems

Kody Kinsley, MPP
Deputy Secretary for Behavioral Health, Intellectual and Developmental Disabilities and Substance Abuse
NC DHHS

Kim Kimminau, PhD
Professor, Department of Family Medicine, Associate Director, Frontiers: University of Kansas Clinical and Translations Science Institute
University of Kansas Medical Center

Stephen Wyatt, DO
Medical Director Addiction Medicine
Atrium Health

MEDICAL COURSE DIRECTOR

Edward Bujold, MD, FAAFP

AGENDA

7:30-8:30am Registration (light refreshments provided)
8:30-8:45am Welcome and Summit Overview
Ed Bujold, MD | Ray Haeme
8:45-9:45am Mental Health Integration in Primary Care:
Embedding Mental Health in Primary Care Offices and Making It Work Financially
Joel Hornberger, MHS
9:45-10:45am Substance Abuse and Addiction:
What Works and What Doesn’t Work: Looking at Primary Care/Addiction Specialist Partnerships
Steven Wyatt, DO
10:45-11:00am Break
11:00-12:00pm Front Line Experiences in Primary Care
Ed Bujold, MD
12:00-12:30pm Lunch (provided)
12:30-1:30pm Keynote:
North Carolina’s Vision for the Future of Mental Health
Kody Kinsley, MPP
1:30-4:30pm Afternoon Session:
Mobilizing Community Resources: Breaking Down Barriers and Finding Connection and Opportunities in Addiction
Kim Kimminau, PhD

CEUs: MAHEC designates this continuing education activity as meeting the criteria for 0.7 full day/0.4 afternoon only CEUs as established by the National Task Force on the Continuing Education Unit. You must attend the entire workshop to receive CEUs.

Contact Hours: MAHEC designates this continuing education activity as meeting the criteria for 7.25 full day/4.0 afternoon only Contact Hours.
REGISTRATION

Early registration deadline: February 15, 2019

The early registration fee for the full day is $100.00 for physicians, $75.00 for advanced practice providers and pharmacists, and $50.00 for nurses/behavioral health/other healthcare providers. The early registration fee for the afternoon only is $25.00 for all attendees. The program fees include administrative costs, educational materials, light breakfast (for those attending the full day), and lunch. If registration is received after the deadline, the total fee will be the registration fee + $15.00.

MAHEC has a pay-up-front policy for all CE programs. The only exceptions will be for pre-approved programs where an individual payment plan is appropriate. Registrations received without accompanying payment will not be processed and participants who have not paid the course fee will not be admitted into the program.

Cancellations received at least two weeks in advance of the program date will receive a full refund unless otherwise noted. Cancellations received between two weeks and up to 48 hours prior to the program date will receive a 70% refund unless otherwise noted. No refunds will be given for cancellations received less than 48 hours prior to the program date. All cancellations must be made in writing (fax, mail, or email). Substitutes can be accommodated in advance of the program.

LOCATION

JE Broyhill Civic Center
1913 Hickory Blvd, Lenoir, NC

DIRECTIONS

Stay connected! Follow us on Facebook: @MAHECEd

MAHEC assumes permission to use audio, video and still images from this program for promotional and educational purposes. Please speak with a staff member if you have any concerns.

HAVE A QUESTION?
Contact the Program Planner
Lisa Roy, MSW
lisa.roy@mahec.net or 828-257-4491

REGISTRATION INFORMATION: 828-257-4475
FAX REGISTRATION: 828-257-4768
ONLINE REGISTRATION: www.mahec.net
EMAIL: registration@mahec.net
MAIL: MAHEC Registration
121 Hendersonville Rd., Asheville, NC 28803

FULL DAY

PHYSICIAN: $100.00 $115.00 (after Feb 15th)

APPs AND PHARMACISTS: $75.00 $90.00 (after Feb 15th)

NURSE/BEHAVIORAL HEALTH/OTHER HEALTHCARE PROVIDER: $50.00 $65.00 (after Feb 15th)

AFTERNOON ONLY: $25.00 $40.00 (after Feb 15th)

Send completed registration form to:
MAHEC Registration
121 Hendersonville Rd., Asheville, NC 28803
Fax to: 828-257-4768