

The Dollars



and Sense of Nursing Finance

Wednesday, September 23, 2015

Location: MAHEC Mary C. Nesbitt Biltmore Campus
121 Hendersonville Rd. Asheville, NC 28803

Date: Wednesday, September 23, 2015
Registration: 8:00 am - 8:30 am
Program: 8:30 am - 12:30 pm

Early registration fees through September 16th:

Nurses/Nurse Managers/LPNs: \$25
NCNA Members: Fee Waived

The cost of care is skyrocketing and although nurses focus primarily on patient care, their knowledge of finances is no less important. Nurses have an incredible potential to influence organizational financing, given that they are the most constant presence at the point of care. The business of caring is more important today than ever before, and in the face of current health care reform, nurses need to think differently. The 2010 IOM report suggests that RNs have a responsibility to become active participants in shaping healthcare and managing resources. The first step to accomplish this goal is for nurses to become more financially savvy and increase their understanding of healthcare associated costs. A sound financial understanding is important in all healthcare environments, whether for profit, not for profit, or publicly financed, so that nurses can advocate successfully for the resources they need for their patients. A nurse's understanding of healthcare finance can help ensure patients receive low-cost, high-quality care by identifying new ways of delivering care and creative strategies for addressing costly processes that can bring about efficiencies, decrease costs, and promote your organization's healthy financial future.

AUDIENCE

Nurses, Nurse Managers, and LPNs

OBJECTIVES

Upon completion of this educational activity, the participant will be able to:

- Learn the language of finance
- Make a link from personal financial experiences to organizational financing
- Discuss the "bigger view" of managing money

COMPETENCIES STATEMENT

This activity may help you meet your learning plan in the NCBON Dimension of Practice.

Professional Responsibility: The licensed nurse is personally responsible and accountable for ensuring that her/his nursing practice and conduct meet the standards of the profession and comply with the Nursing Practice Act.

Knowledge-Based Practice: The licensed nurse is personally responsible and accountable for having the knowledge and skills for safe, competent nursing practice.

Legal/Ethical Practice: The licensed nurse complies with the Nursing Practice Act.

AGENDA

8:00am-8:30am	Registration
8:30am-10:15am	It's All About the Terminology!
10:15am-10:30am	Break
10:30am-12:15pm	Putting the Money to Work!
12:15pm-12:30pm	Question and Answer and Evaluation

FACULTY

Lourdes Lorenz, DHA-abd, MSN-IH, RN, AHN-BC, NEA-BC is the CEO of the International Integrative Health Institute (IIHI) in Asheville, North Carolina and the President-Elect for the American Holistic Nurses Association. Prior to working at the IIHI, she created and implemented an Integrative Health department that provided inpatient and outpatient services at a large Level I Trauma hospital in Asheville. She has been an RN for 32 years with extensive experience in critical care and healthcare administration. Ms. Lorenz is completing her doctorate in Healthcare Administration. She is board certified as an Advanced Holistic Nurse and Advanced Nurse Executive. She currently serves as an Ambassador for the Academy of Integrative Health and Medicine Board, and is a member of the Advisory Leadership Team's membership committee. She has published numerous articles, and most recently a manual for Integrating Healing Touch in the Clinical Setting. In September 2011, she was appointed to represent the AHNA at the American Nurses Association Congress on Nursing Practice and Economics and co-authored the position paper on The Value of Care Coordination.

Jointly sponsored by:



CREDITS

3.5 CNE Contact Hours.

This continuing nursing education activity was approved by the Mountain Area Health Education Center's Department of Nursing Education, an accredited approver by the American Credentialing Center's Commission on Accreditation.

Participants must attend entire activity to receive credit. No partial credit is given for this activity.

MAHEC adheres to the ANCC/ACCME Standards regarding industry support to continuing nursing education. Disclosure of presenters, planners, and commercial support relationships, if any, will be made known at the time of the activity.

CEU: The Mountain Area Health Education Center designates this continuing education activity as meeting the criteria for **0.4 CEUs** as established by the National Task force on the Continuing Education Unit. You must attend the entire activity or activities to receive CEUs.

REGISTRATION

Early Registration Deadline: September 16, 2015

Early registration fee is \$25.00 for nurses, nurse managers and LPNs, and fee is waived for NCNA members. Registration fee includes administrative costs, educational materials and refreshments. If registration is received after the deadline, the total fee will be the registration fee + \$15.00.

MAHEC has a pay-up-front policy for all CE programs. The only exceptions will be for pre-approved programs where an individual payment plan is appropriate. Registrations received without accompanying payment will not be processed and participants who have not paid the course fee will not be admitted into the program.

Cancellations received at least two weeks in advance of the program date will receive a full refund unless otherwise noted. Cancellations received between two weeks and up to 48 hours prior to the program date will receive a 70% refund unless otherwise noted. No refunds will be given for cancellations received less than 48 hours prior to the program date. All cancellations must be made in writing (fax, mail, or email). Substitutes can be accommodated in advance of the program.

Directions to MAHEC Biltmore Campus 121 Hendersonville Rd., Asheville, NC, 28803

From I-40 Eastbound, take Exit 50 and turn left onto Hendersonville Road.

From I-40 Westbound, take Exit 50B and merge onto Hendersonville Road.

At the first light, turn left into the DoubleTree Hotel complex. Turn left towards the Biltmore Village Lodge. Just before the Biltmore Village Lodge turn right and go up the hill to the MAHEC Biltmore Campus.

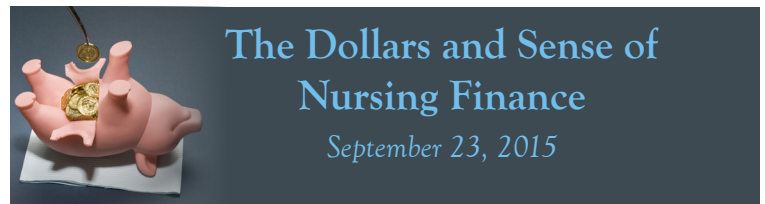
From 19-23 (I-26) take 240 East to Exit 5B (Charlotte Street). Exit right onto Charlotte Street. At the 4th light, make a left onto Biltmore Avenue. Proceed through 8 traffic lights. At the 9th light turn right into the DoubleTree Hotel complex. Turn left towards the Biltmore Village Lodge. Just before the Biltmore Village Lodge turn right and go up the hill to the MAHEC Biltmore Campus.

Have a question?
Program Planner:
Elaine Alexander, MSN, RNC-OB
elaine.alexander@mahec.net 828-257-4414

Registration Information: 828-257-4475
Fax Registration: 828-257-4768
Online Registration: www.mahec.net
Email: registration@mahec.net
Mail: MAHEC Registration
121 Hendersonville Rd., Asheville, NC 28803



Special Services:
828-257-4485



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September 23, 2015

Updated contact info

Name _____

Credentials _____

Social Security # **XXX-XX-**____ (last 4 digits required)

Occupation _____

E-mail Address _____

Home Address _____

City _____ State _____ Zip _____

Home County _____

Home # _____ Work # _____

Employer _____

Department _____

Employer's Address _____

City _____ State _____ Zip _____

Work County _____

Program announcements will be sent to your email unless you opt out from receiving emails from MAHEC. We never share our mailing lists.

Please remove my name from the MAHEC mailing list.

NCNA Member

Member # _____

After September 16th:

Nurses/Nurse Managers/LPNs: \$25 \$40

NCNA Member: Fee Waived

(please fill out member number in space provided above)

Full payment must accompany all registrations unless a payment plan has been approved in advance. Registrations received without accompanying payment will not be processed.

Check is enclosed (Made payable to MAHEC) Credit card info provided

Visa Mastercard Discover Card American Express

Account # _____

Exp _____ / _____ Code on back of card _____

Name on Card _____

Signature _____

16NE007/47222

Send completed registration form to:

MAHEC Registration

121 Hendersonville Rd., Asheville, NC 28803

Fax to 828-257-4768