

NCONA ANNUAL CONFERENCE

Navigating Palliative Care in Health Systems and Communities

FRIDAY, JUNE 23, 2017



LOCATION

**William and Ida Friday Center
for Continuing Education**
University of North Carolina at Chapel Hill
100 Friday Center Drive
Chapel Hill, NC 27517

DATE

REGISTRATION PROGRAM

Friday, June 23, 2017
7:30 am–8:30 am
8:30 am–3:00 pm (lunch provided)

FEE

\$10.00

DESCRIPTION

Palliative Care is at a critical juncture with the transformative process reshaping our healthcare system. There is growing consensus about the value and importance of integrating palliative care within any serious illness, yet there is still a lack of access to palliative care resources in many settings. There is also a great need for integrating palliative care discussions within the communities and rural settings.

This conference brings together presenters and participants with the aim of advancing a common understanding and a level of expertise in palliative care, throughout the healthcare continuum and in community settings. Join us as we seek to promote a better understanding of what palliative care is; to explore best practice approaches in different settings and to foster professional reflection and sharing.

AUDIENCE

Physicians, oncology nurse navigators, advanced practice nurses, administrators, care coordinators, fellows, medical students, nursing students, patient navigators, community health workers, case managers, hospice professionals, patient advocates, community ambassadors, community educators, social workers, lay health advisors, lay patient navigators and peer supporters.

OBJECTIVES

Upon completion of this knowledge-based activity, the participant will be able to:

- Describe various communication approaches in palliative care including those related to spiritual, cultural or ethical aspects
- Identify and discuss various modality of palliative care services across the healthcare continuum

PROGRAM AGENDA

- 7:30–8:30** Registration and Networking Breakfast
- 8:30–8:45** Welcome and Introductions
- 8:45–9:45** *Navigating Palliative Care in Health Systems and the Community* — Stacy Fischer, MD, Associate Professor
- 9:45–10:00** Break and Networking
- 10:00–11:15** Potential Strategic Roles of Patient Navigators
Population Based Approaches to Palliative Care — David Casarett, MD, MA
Integration and Delivery of Palliative Care in Cancer Care — Gary Winzelberg, MD
Management/Prevention of Symptoms and Treatment of Toxicities — Jennifer Gabbard, MD
- 11:15–11:45** Break, Networking and Pick Up Lunch
- 11:45–12:45** *The Changing Conversation Around Palliative Care* — Marie A. Bakitas, DNSc, NP-C, FAAN, Professor
- 12:45–1:00** Break and Networking
- 1:00–1:50** Breakout Sessions
- A.** *Enhancing Quality of Care: Decision Aids for End of Life Discussions* — Vicki McLawhorn, DNP, FNP-BC
- B.** *Engaging Communities to Understand Palliative Care and Hospice Care* — Carol Meyer, CEO and Marisette Hasan, RN, BSN
- C.** *Stakeholder Engagement Session on Financial Related Navigation* — Stephanie Wheeler, PhD and Donald Rosenstein, MD
- 1:50–2:05** Break and Networking
- 2:05–2:55** Breakout Sessions (repeat)
- D.** *Enhancing Quality of Care: Decision Aids for End of Life Discussions* — Vicki McLawhorn, DNP, FNP-BC
- E.** *Engaging Communities to Understand Palliative Care and Hospice Care* — Carol Meyer, CEO and Marisette Hasan, RN, BSN
- F.** *Stakeholder Engagement Session on Financial Related Navigation* — Stephanie Wheeler, PhD and Donald Rosenstein, MD
- 3:00** Closing Remarks



Jointly provided by MAHEC, the NC Oncology Navigator Association and the NC Cancer Prevention and Control Branch.

FACULTY



Dr. Stacy Fischer is an Associate Professor in the Division of General Internal Medicine at the University of Colorado School of Medicine. Her clinical experiences have included working in a community clinic affiliated with Denver Health, a safety net hospital, serving as a medical director of home care with a large Denver hospice and currently working on the inpatient palliative care consult service at the University of Colorado Hospital. She also chairs the board of the Ray of Hope Cancer Foundation—providing emergency financial assistance to Colorado cancer patients in need.



David Casarett, MD, MA, is a palliative care physician and health services researcher whose work focuses on improving systems of care for people with serious, life-threatening illnesses. He is a professor of Medicine at Duke University and the Chief of Palliative Care in Duke Health. Dr. Casarett is the author of more than 100 articles in journals including JAMA and The New England Journal of Medicine. His writing has appeared in print and online in Salon, Esquire, Discover, Newsweek, the New York Times and Wired. He is a recipient

of the Presidential Early Career Award for Scientists and Engineers—the highest honor given by the US government to researchers in the early stages of their careers. Dr. Casarett is also the author of three non-fiction books, the most recent of which is *Stoned: A Doctor's Case for Medical Marijuana*, published in 2015 by Penguin Random House.



Dr. Gary Winzelberg is an Associate Professor in the Division of Geriatric Medicine and Palliative Care Program at the UNC School of Medicine. He also directs the Hospice and Palliative Medicine Fellowship Program. Dr. Winzelberg has received a Brookdale National Fellowship and a Geriatric Academic Career Award. He graduated from Dartmouth Medical School, trained in Internal Medicine at Beth Israel Hospital in Boston, and completed fellowships in Geriatric Medicine at Harvard Medical School and in the Robert Wood Johnson Clinical Scholars Program at the University of Washington. His teaching focuses on improving physician end-of-life care communication skills, particularly with families of incapacitated patients.



Dr. Jennifer Gabbard is an Assistant Professor of Internal Medicine within the Section of Gerontology and Geriatric Medicine at Wake Forest University, School of Medicine; associate program director of the Hospice and Palliative Medicine Fellowship Program and director of the outpatient supportive care oncology clinic. She also serves on the faculty for the Medicine and People in Society (MAPS) course. Her clinical interests include integration of early palliative care into the management of multimorbidity and malignancy in

outpatient and home setting, clinical care of comorbid chronically ill and frail older adults both chronically and during acute illness, along with a strong emphasis on medical education.



Dr. Marie Bakitas' scholarly work has focused on conducting pain and symptom management and palliative care interventions to improve the quality of life and care for those with serious, life-limiting illnesses and their families through improved management of distressing physical symptoms. Dr. Bakitas has participated in 27 funded research grants and served as principal investigator of 12. In 1998, Dr. Bakitas was a co-investigator and project director of a Robert Wood Johnson-funded demonstration project, called

Project ENABLE, which led to the creation of the Dartmouth Hitchcock Medical Center Palliative Care Consultation Service and an NIH-NCI-funded randomized clinical trial testing the introduction of a palliative care intervention at the time of a new diagnosis of advanced cancer. Dr. Bakitas is the Marie L. O'Koren Endowed Chair and Professor at the UAB School of Nursing and holds a secondary faculty appointment in the UAB School of Medicine.



Vicki McLawhorn, DNP, FNP-BC, is a medicare-enrolled Family Nurse Practitioner in Greenville, North Carolina. She went to East Carolina University School Of Medicine and graduated in 1999. She has 18 years of diverse experience with area of expertise as Nurse Practitioner and is a member of the group practice Vidant Medical Group LLC.



Carol Meyer, MBA, is President/CEO of The Carolinas Center for Hospice and End of Life Care. The Carolinas Center is a 2-state nonprofit organization representing hospice and palliative care providers in NC and SC. Carol is an experienced nonprofit and association leader, working to build high performing teams that understand delivering member value. She is interested in bringing more technology solutions to the work of the association. Carol serves on the National Hospice and Palliative Care Organization's Public Policy Committee

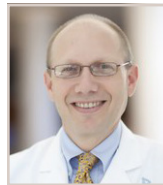
and is an active collaborator with organizations both in the Carolinas and nationally.



Marisette Hasan, RN, BSN, began her role as Vice President for SC Operations in 2014 following a career in healthcare and hospice. As an oncology nurse in 1981, she soon discovered a love for caring for her patients in a holistic manner and throughout the continuum of their illness. Hospice was a perfect fit. Marisette's hospice experience began in 1985 and she has served in various roles—from nurse to administrator—with hospital programs, independent community programs and for-profit as well as non-profit agencies. She has also served on the TCC Board of Directors. Marisette works hand-in-hand with hospice and palliative care providers, helping them maintain relevance in a changing environment and engage in collaborative partnerships to advance hospice and palliative care in South Carolina.



Stephanie B. Wheeler, PHD, is an Associate Professor in the Department of Health Policy and Management at the UNC Gillings School of Global Public Health. She serves as a departmental resource for simulation modeling, 'big data' analytics, comparative effectiveness research (CER), and cancer outcomes and disparities-focused research. Using her expertise in handling and analyzing complex datasets, Dr. Wheeler's funded research has used SEER-Medicare data, state cancer registry data linked to all payer claims data, Carolina Breast Cancer Study (CBCS) cohort data and healthcare workforce data, among other datasets. Her research and passions lie in the elimination of health disparities and the improvement of access to care for vulnerable populations, particularly as applied to breast, colorectal, ovarian and cervical cancer care and reproductive/sexual healthcare.



Dr. Donald Rosenstein is Director of the UNC Comprehensive Cancer Support Program with joint appointments in the Departments of Psychiatry and Medicine. He also serves as Vice-Chair for the Division of Hospital Psychiatry. The Comprehensive Cancer Support Program provides UNC oncology patients with a wide range of educational, medical, psychiatric and psycho-social services. Dr. Rosenstein came to UNC from the National Institutes of Health (NIH) where he was Clinical Director of the National Institute of Mental Health

(NIMH) and the Chief of the Psychiatry Consultation-Liaison Service. He is the current President of the American Psychosocial Oncology Society (APOS).

Medical Course Director: Thomas C. Shea, MD

CREDITS

Continuing Medical Education

Accreditation: This activity has been planned and implemented in accordance with the accreditation requirements and policies of the North Carolina Medical Society (NCMS) through the joint providership of Mountain Area Health Education Center (MAHEC), the NC Oncology Navigator Association and the NC Cancer Prevention and Control Branch. MAHEC is accredited by the NCMS to provide medical education for physicians.

Credit: MAHEC designates this educational activity for a maximum of **5.0** AMA PRA Category 1 Credits. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Disclosure Statement: MAHEC adheres to the ACCME Standards regarding industry support to continuing medical education. Disclosure of faculty and commercial support relationships, if any, will be made known at the time of the activity.

5.0 CNE Contact Hours

MAHEC's Department of Nursing Education is an Approved Provider of continuing nursing education by the North Carolina Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. Participants must attend entire activity to receive credit. No partial credit is given for this activity. MAHEC adheres to the ANCC/ACCME Standards regarding industry support to continuing nursing education. Disclosure of presenters, planners and commercial support relationships, if any, will be made known at the time of the activity.

CEU: MAHEC designates this continuing education activity as meeting the criteria for **0.5 CEUs** as established by the National Task Force on the Continuing Education Unit. You must attend the entire workshop to receive CEUs.

MAHEC designates this continuing education activity as meeting the criteria for **5.0 Contact Hours**. Full attendance is required.

REGISTRATION

Registration fee is \$10.00. Registration fee includes administrative costs, educational materials and lunch.

MAHEC has a pay-up-front policy for all CE programs. The only exceptions will be for pre-approved programs where an individual payment plan is appropriate. Registrations received without accompanying payment will not be processed and participants who have not paid the course fee will not be admitted into the program.

Cancellations received at least two weeks in advance of the program date will receive a full refund unless otherwise noted. Cancellations received between two weeks and up to 48 hours prior to the program date will receive a 70% refund unless otherwise noted. No refunds will be given for cancellations received less than 48 hours prior to the program date. All cancellations must be made in writing (fax, mail, or email). Substitutes can be accommodated in advance of the program.

MAHEC assumes permission to use audio, video and still images from this program for promotional and educational purposes unless prior written notification is given by individual attendees.

DIRECTIONS

William and Ida Friday Center for Continuing Education

University of North Carolina at Chapel Hill
100 Friday Center Drive, Chapel Hill, NC 27517

[CLICK HERE
TO REGISTER](#)

From Winston-Salem, Greensboro and points west:

Take I-40 East to Exit 273 (Hwy 54 West/Chapel Hill). Turn right at top of ramp. Proceed approximately two miles and turn left onto Friday Center Drive. Take the second right into the Friday Center parking area. Guest parking is on the left; the Friday Center is on the right.

From Durham:

Take I-85 South to 15-501. Take I-40 East to Exit 273 and follow the directions above.

From Charlotte:

Take I-85 North to Greensboro (I-85 and I-40 intersect in Greensboro) and follow the directions from Greensboro above.

From Raleigh:

Take I-40 to Exit 273A (Hwy 54 West/Chapel Hill). Proceed approximately two miles and turn left onto Friday Center Drive. Take the second right into the Friday Center parking area. Guest parking is on the left; the Friday Center is on the right.

From points south of Chapel Hill, arriving on Hwy 15-501 N:

Take the 15-501/54 East bypass as you approach Chapel Hill. Proceed approximately two miles and take the Hwy 54 East exit toward Raleigh. Proceed one mile and turn right onto Friday Center Drive. Take the second right into the Friday Center parking area. Guest parking is on the left; the Friday Center is on the right.

HAVE A QUESTION?

Contact the Program Planner

Elaine Alexander, MSN, RNC-OB

elaine.alexander@mahec.net or 828-257-4414



Special Services
828-257-4485

REGISTRATION INFORMATION: 828-257-4475

FAX REGISTRATION: 828-257-4768

ONLINE REGISTRATION: www.mahec.net

EMAIL: registration@mahec.net

MAIL: MAHEC Registration
121 Hendersonville Rd., Asheville, NC 28803

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FRIDAY, JUNE 23, 2017

Updated contact information.

NAME _____

CREDENTIALS _____

SOCIAL SECURITY # XXX-XX- ____ ____ ____ (last 4 digits required)

OCCUPATION _____

EMAIL ADDRESS _____

HOME ADDRESS _____

CITY _____ **STATE** _____ **ZIP** _____

HOME COUNTY _____

HOME # _____ **WORK #** _____

EMPLOYER _____

DEPARTMENT _____

EMPLOYER'S ADDRESS _____

CITY _____ **STATE** _____ **ZIP** _____

WORK COUNTY _____

Program announcements will be sent to your email unless you opt out from receiving MAHEC emails. We never share our mailing lists.

Please remove my name from the MAHEC mailing list.

MEAL PREFERENCE: Vegetarian option Gluten-free option

SESSION SELECTION: Please choose one topic for each time slot.

Breakout Sessions 1:00–1:50
 A. *Enhancing Quality of Care: Decision Aids for End of Life Discussions*
 B. *Engaging Communities to Understand Palliative Care and Hospice Care*
 C. *Stakeholder Engagement Session on Financial Related Navigation*

Breakout Sessions 2:05–2:55
 D. *Enhancing Quality of Care: Decision Aids for End of Life Discussions*
 E. *Engaging Communities to Understand Palliative Care and Hospice Care*
 F. *Stakeholder Engagement Session on Financial Related Navigation*

REGISTRATION FEE: \$10.00

Full payment must accompany all registrations unless a payment plan has been approved in advance. Registrations received without accompanying payment will not be processed.

Check is enclosed Credit card information provided

Visa MasterCard Discover Card American Express

ACCOUNT # _____

EXP ____ / ____ **CODE ON BACK OF CARD** _____ (3 digits)

NAME ON CARD _____

SIGNATURE _____

Send completed registration form to: #17NE053/52697
MAHEC Registration
121 Hendersonville Rd., Asheville, NC 28803 **Fax to:** 828-257-4768