2nd Annual

African American Health Symposium

Friday, November 11, 2022 – Saturday, November 12, 2022

The Asheville African American Health Symposium

began as a webinar series in
September 2020 with monthly
educational sessions. Those
sessions led up to a hybrid
three-day symposium. Since
then, we have continued with
quarterly webinar sessions
that are leading up to our
2nd annual symposium with
a pre-conference simulation
experience at Mountain Area
Health Education Center's stateof-the-art simulation center.

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The goal of this 2nd annual symposium is to further educate providers across Western North Carolina and beyond on the disparities that affect African American patients and to increase participants' knowledge and awareness of racism as a public health crisis.

Asheville, North Carolina

Mountain Area Health Education Center
121 Hendersonville Road



Learn More and Register online:



ASHEVILLE AFRICAN AMERICAN HEALTH SYMPOSIUM

According to the January 2020 Healthy North Carolina 2030 Report, there are stark disparities in life expectancy across race, geography, and gender, as well as intersections of these characteristics that show wide gaps between groups. African Americans, American Indians, people in rural areas, and men typically have lower life expectancies than the average. The disparities for African American patients compared to white patients are due in part to issues stemming from limited health care access, lack of trust in medical professionals, and social and economic factors like racism and unemployment. Racial disparities are unremitting and widespread within the African American population.

The causes of disparities for African American patients are multifactorial—including historical oppression, implicit bias toward African American patients, community mistrust, lack of diversity within the healthcare field, and social determinants of health, to name a few. The goal of this symposium is to have healthcare providers apply learned evidenced-based strategies from African American healthcare leaders across the nation in order to continue to improve the health of African Americans. This symposium will increase participants' knowledge and awareness of racism as a public health crisis while analyzing the different types of healthcare disparities that specifically affect African American patients.

Participants will have an opportunity to register for dinner and dialogues both evenings of the Symposium. On Friday, November 11th, Rev. Dr. Rodney S. Sadler, Jr., will host a conversation around 'The Role of the Black Church in Healthcare.' On Saturday, November 12th, Leslie Council will be moderating a conversation with our webinar panelists, Dr. Amanda Calhoun, Dr. Yvette Miller, and Dr. Augustus Parker. You can RSVP for both of these events by visiting www.avlaahs.net.

OBJECTIVES

- The participants will analyze healthcare disparities affecting our Black communities and examine the causes of these disparities, including implicit bias of providers, historical trauma of African Americans, and lack of diversity within the healthcare workforce.
- The participants will recognize the history of the African American race and associate the epidemiology of Black American health.
- The participants will define and compare the role of Academia, Medicine, and African Americans in Asheville.
- The participants will apply learned evidenced-based strategies with African American healthcare leaders across the nation in order to continue to improve the health of African Americans.

TARGET AUDIENCE

Healthcare Providers including Internists, Family Practice Physicians, and Advanced Practice Providers including PAs and NPs, Nurses, Cardiologists, OB/GYN Physicians/Providers, and Certified Mid-Wives as well as Community Members, Residents, Medical Students, and Health System Administration, and Community Health Workers

Day 1 Friday, November 11, 2022

(MAHEC Simulation Center Experience) **Registration**12:30 pm-1:00 pm **Program**1:00 pm-5:00 pm

Dinner & Dialogue 7:00 pm

Day 2* Saturday, November 12, 2022

Registration 7:30 am-8:00 am **Program** 8:00 am-5:00 pm

Dinner & Dialogue 7:00 pm

*Breakfast and lunch provided (on-site only)

Attend in-person or via live webinar

Learn More and Register online:



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The Care of the Black Patient: MAHEC Simulation Center Experience

*this experience is limited to 40 participants

MAHEC's 15,000-square-foot simulation center is located on MAHEC's Biltmore Campus and features operating, trauma, labor and delivery, task training, and clinic rooms, as well as conference rooms for debriefing. Our simulation center provides medical professionals and students with the opportunity to practice real-life hospital, in-office, and emergency scenarios using a variety of simulation modalities for experiential learning including high fidelity manikins, task trainers, laparoscopic surgery, endoscopy/bronchoscopy, point-of-care ultrasound, virtual reality simulators, and standardized patients.



This interactive simulation experience was created to mitigate the effects of mistrust in patient-provider relationships within the Black community. Each of the three sessions are separated by specialty to ensure participants are met with patients who are similar to those they encounter on a daily basis. In these sessions, participants will individually work through two patient encounters. Join us for a tour of MAHEC's state of the art simulation center and in-depth sessions on communication, patient simulation experiences, and resident experiences. All sessions are designed to provide further education and demonstrate the simulation center experience for both patients and providers. The pre-con simulation day will end with a group debrief to further develop interpersonal skills. After completing this simulation experience, participants will be able to care for the Black patient in any healthcare setting.



In honor of Dr. William "Bill" Gist, who was dedicated and committed to creating an equitable and inclusive place to work, learn, and receive care as MAHEC's OB/GYN Residency Program Director, the **Gist Leadership Award** will be presented to a MAHEC employee who exemplifies the very qualities Dr. Gist offered to our organization and community. This special award will be presented each year as we continue to celebrate and honor the work and the memory of Dr. Gist.

OBJECTIVES

- The participant will demonstrate quality care of patients from diverse backgrounds.
- The participant will demonstrate skills to build trusting patient-provider relationships.
- The participant will develop approaches to manage mistrust in patient-provider relationships.

AGENDA

12:30–1:00	Registration	
1:00-2:00	MAHEC Simulation Center Tour	
2:00-2:30	Simulation Experience (HIV Scenarios That Address Sociocultural Issues)	
2:30-2:45	Refreshment Break	
2:45-3:15	MAHEC Simulation Experience and DebriefAmanda Murphy, CNM, MSN and Leslie Council, CPLC	
3:15-4:05	HIV Cure Research — Allison Mathews, PhD	

MAHEC Simulation Center Experience

AGENDA (CONTINUED)

4:05-4:40 Explicit Bias in the Care of Black Patients

Augustus Parker, III, MD

4:40-5:00 Q&A and Appreciative Debrief

Leslie Council, CPLC

5:00 Session Adjourn

7:00 Dinner & Dialogue: The Role of the Black Church in Healthcare

Rev. Rodney S. Sadler, Jr., PhD(RSVP Only by visiting www.avlaahs.net)

Asheville African American Health Symposium

AGENDA

Saturday, November 12, 2022

Public Health

7:30-Ongoing	Registration and Breakfast	
8:00-8:20	 Welcome, CME Statements, and Introduction of Leslie Council (Mistress of Ceremony) Francisco Castelblanco, DNP, RN AHEC Director, Chair, Continuing Professional Development MAHEC 	
8:20-8:25	Welcome and Ground Rules — Leslie Council, CPLC Director, Health Careers and Diversity Education MAHEC	
8:25-8:55	 The History of Race — Epidemiology and Black Health — Raynard Washington, PhD, MPH Public Health Director Mecklenburg County Health Department 	
8:55-9:10	Q&A	
9:10–10:10	 Academia, Medicine, and Black Asheville Jonathan Livingston, PhD Professor, Department of Psychology North Carolina Central University 	
10:10-10:25	Q&A	
10:25-10:40	Refreshment Break with Exhibitors	
10:40-11:10	Building Community Capacity to Advance Health Equity Delmonte Jefferson Executive Director The Center for Black Health	
11:10-11:25	Q&A	
11:25–12:05	 KEYNOTE Topic TBD Kimberlyn Leary, PhD, MPA Associate Professor of Psychology in Psychiatry Harvard Medical School/McLean Hospital 	

Associate Professor, Department of Health Policy and Management | Harvard T.H. Chan School of

AGENDA (CONTINUED)

	AGENTA (CONTINUES)
12:05–12:20	Q&A
12:20-1:20	Lunch (provided on-site)
1:20-1:50	 Man Up Man Down: Black Men's Health Harold "Woody" Neighbors, PhD Director ManUpManDown Research Professor Emeritus, School of Public Health The University of Michigan, Ann Arbor
1:50-2:05	Q&A
2:05-3:05	 Diversity, Equity and Community Engagement Cornell P. Wright, MPA Chief Health Equity Officer Alliance for a Healthier Generation
3:05-3:20	Q&A
3:20-3:50	Sickle Cell Disease and the American Red Cross Initiative — Yvette Miller, MD Executive Medical Director American Red Cross
3:50-4:05	Q&A
4:05-4:45	 Call to Action: Moving Beyond Implicit Bias in Antiracist Academic Medicine Amanda Calhoun, MD, MPH Yale Psychiatry Resident/Child Psychiatry Fellow Yale School of Medicine
4:45-5:00	Q&A
5:00-5:15	Wrap Up, Evaluations, and Next Steps — Leslie Council, CPLC
7:00	Reception & Panel DiscussionAugustus Parker, III, MD; Yvette Miller, MD; and Amanda Calhoun, MD, MPH

(RSVP Only by visiting www.avlaahs.net)

KEYNOTE SPEAKER



Kimberlyn Leary, PhD, MPA, is an Associate Professor of Psychology at Harvard Medical School and an Associate Professor in the department of health policy and management at the Harvard T.H. Chan School of Public Health, where she is the "Enabling Change" Program Director. Dr. Leary is also the Executive Director of the Center of Excellence in Women's Mental Health and of Policy Outreach at McLean Hospital. She previously served as Chief Psychologist at the Cambridge Health Alliance.

For two years, Dr. Leary served as an advisor to the White House during the Obama Administration. As a Robert Wood Johnson Health Policy Fellow, she helped launch the "Advancing Equity" initiative for the Obama White House Council on Women and Girls, which focused on improving life outcomes for women and girls of color. She was also an advisor to the Health Division at White House Office of Management and Budget.

Currently, she is a Faculty Affiliate at the Women and Public Policy Program and the Ash Center for Democratic Governance and Innovation at the Harvard Kennedy School. She is also a Faculty Affiliate at the Program on Negotiation at Harvard Law School, Associate Faculty at Ariadne Labs, and a Fellow at New America's International Security Program. Dr. Leary is also a member of the Board of Trustees at Amherst College, the Austen Riggs Center, and the Boston Psychoanalytic Institute.

FACULTY

Amanda J. Calhoun, MD, MPH, is an Adult/Child Psychiatry Resident at Yale Child Study Center/Yale School of Medicine. Dr. Calhoun graduated from Yale University with a BA in Spanish and received her MD/MPH from Saint Louis University School of Medicine, in St. Louis, Missouri, where she grew up. Dr. Calhoun's research focuses on identifying and mitigating the mental health effects of racism on Black American children, which is currently funded by an APA SAMHSA Minority Fellowship award. Dr. Calhoun has also received numerous awards to fund her global mental health research in Nigeria and Guatemala. She is an avid writer and has published a plethora of academic manuscripts, including in New England Journal of Medicine, and has published several pieces in the general press, including TIME Magazine. Dr. Calhoun firmly believes that all doctors should be activists and is currently an OpEd Project Fellow at Yale University.

Leslie Council, CPLC, is the Director of Health Careers and Diversity Education for the Center of Health Professions Education, and an Equity Consultant at Mountain Area Health Education Center. She serves as Co-Chair of the North Carolina AHEC Diversity, Engagement, and Inclusion Committee and is a member of the local MAHEC Diversity, Engagement, and Inclusion Committee where she is the Chair of the Education Sub-Committee. She is a current board member of the Western Carolina Medical Society and serves on the Steering Committee of the Black Physicians Affinity Group within the Medical Society. She is a previous President of the Board of Directors at Asheville Buncombe Institute of Parity Achievement (ABIPA), and previously served as a Commissioner of the Women's Commission of Buncombe County. She owns and operates a local nonprofit called My Sistah Taught Me That, an organization that is dedicated to mentoring and supporting underserved youth in Western North Carolina. Leslie is committed to diversifying the healthcare workforce by creating pathways for youth, Medical Students, Interns, and Residents who are interested in health careers. She is an educator who has traveled around the United States offering Continuing Medical Education to providers and healthcare leaders.

Delmonte Jefferson is the Executive Director of The Center for Black Health & Equity (formerly known as NAATPN, Inc.), a national organization that facilitates public health programs to benefit communities and people of African descent. He has worked more than 20 years in public health program administration managing and directing public health programs nationally and in states such as North Carolina, Louisiana, and Georgia. He has worked with national, state, and local legislators to help shape policies in support of smoke-free establishments and restrictions on the sale of menthol and other flavored tobacco products. Mr. Jefferson is chair of the Georgia Smoke-Free Tobacco Coalition and an officer on the board of directors with the North American Quitline Consortium. He has collaborated with a cross section of public, government, and private sector entities to create programs and services that promote health justice for marginalized communities and disenfranchised populations.

Jonathan Livingston, PhD, is a Professor in the Department of Psychology at North Carolina Central University. He received his doctorate in Community Psychology, and, prior to attending Michigan State, he received a Master's in African American psychology at Florida A&M University. His area of interests are African American psychological well-being and the cumulative effects of racism and social inequalities on African American mental health and health disparities. Additional areas of interest include program evaluation, community development, and education reform. Dr. Livingston's current research focuses on social and psychological factors associated with positive health and mental health outcomes for African Americans. He also served as director of Outreach for the Export Grant, a project of the Julius Chambers Biomedical Bio-technical Research Institute, evaluating the effectiveness of their efforts to reduce health disparities and educate the African American Community about alcohol and substance abuse, cancer, and cardiovascular disease risk factors. He also served as Co-Director of the North Carolina Central University Institute for Children Youth and Family at NCCU and served as Senior Research Fellow at Johnson C. Smith University, Smith Institute for Applied Research. Dr. Livingston is currently Co-principal Investigator on the Duke NCCU partnership investigating the use of ethno drama to address health disparities among low income communities of color. He was recently named the Benjamin S. Ruffin Distinguished Professor at NCCU for his accomplishments as an educator, scholar, and public servant committed to civic engagement and social justice.

FACULTY (CONTINUED)

Allison Mathews, PhD, serves as Executive Director and Research Fellow in Faith and Health at Wake Forest University School of Divinity in Winston-Salem, North Carolina. She specializes in integrating technology, social marketing, community engagement, and social science to examine the intersections of race, class, gender, sexuality, and religiosity on HIV-related stigma and to innovate clinical research engagement and access to health care for underserved populations. She had December 14 officially declared by the state of North Carolina as HIV Cure Research Day to raise awareness about HIV cure research and encourage community involvement in ending the HIV epidemic. Her most recent work focused on engaging communities in COVID-19 related studies. She earned her BA in Sociology from Howard University and her MA and PhD in Sociology from UNC-Chapel Hill. She completed her postdoctoral work at UNC Chapel Hill in the Department of Social Medicine and the Institute for Global Health and Infectious Disease.

Yvette Miller, MD, ABIHM, is the Executive Medical Officer for the American Red Cross. She has had a long career with Red Cross, serving in various leadership capacities including regional Medical Director and Director of Automated Collections and Clinical Services. As the Executive Medical Officer, she oversees donor eligibility determination, product management and donor management. Dr. Miller's areas of expertise include donor recruitment and retention in the African American community to support the transfusion needs of patients with Sickle Cell Disease; equitable access to blood donation for all underrepresented communities; and leading conversations on addressing structural racism and bias and the impact on access to healthcare, economic development, and education. She is the co-chair of the Academy of Integrative Health & Medicine (AIHM) BIPOC Committee which was created in June 2020 to serve as a catalyst for meaningful transformation towards racial equity in integrative health. Dr. Miller is the recipient of the 2021 Association for the Advancement of Blood and Biotherapies (AABB) President's Award for her active role and leadership in addressing structural racism and bias in healthcare, focusing on health disparities related to treating Sickle Cell Disease and recommending how AABB can actively work to address health inequities in blood banking and promote equitable access to blood donation. Dr. Miller is also a member of the American Society for Apheresis (ASFA) Diversity, Equity, and Inclusion Ad Hoc Committee.

Amanda Murphy, CNM, MSN, supports folks of all ages in the clinic and hospital, specializing in prenatal care, labor, birth, and postpartum care that focuses on the voice of a patient in her/their overall experience. Amanda's belief is that healthcare is a partnership between patient and providers, with the patient as the expert. She also believes that the best outcomes start with relationship. This brought her to the work of addressing health and racial equity and bridging clinical change with community capacity. She is the Medical Director of Mothering Asheville, a movement structured around the Community Centered Health model which works to break down the barriers of our healthcare system in order to seek equity in the health of the families in our community. She is also the Director of Centering Pregnancy, an evidence based model that changes the way healthcare is delivered by engaging families in their own care and, by doing so, improves birth outcomes.

Harold "Woody" Neighbors, PhD, recently transitioned from the Michigan State University College of Human Medicine to become the second C.S. Mott Endowed Professor of Public Health. Dr. Neighbors has over 30 years' experience investigating the mental health of Black Americans. He was a graduate research assistant on the ground-breaking National Survey of Black Americans and co-investigator on the National Survey of American Life (NSAL). In 2010, Dr. Neighbors and his colleagues conducted a large qualitative study titled Man Up Man Down. Findings from the first Man Up Man Down study confirmed that Black men are almost uniformly raised to think that they should "man up" whenever faced with stressful situations.



FACULTY (CONTINUED)

Augustus Parker III, MD, is a board certified, practicing physician in the field of Obstetrics and Gynecology who has devoted much of his time to serving the Columbus, Ohio community and now Charlotte. Dr. Parker is a native of Columbus, Ohio who has practiced there since 1985. Dr. Parker earned his B.A. degree in Biology from Kent State University in 1977. He then attended the University of Cincinnati and received his medical degree in 1981. He performed his Residency at Aultman Hospital in Canton, Ohio and Oncology rotations at the Cleveland Clinic in Cleveland, Ohio. He received Robotic Training at the Cleveland Clinic. Dr. Parker is also an author, having recently completed his book, "Mining Diamonds." Currently, he serves as the Medical Director of Novant Healthcare Women's Urgent Care Services, as a physician ambassador, and on the Health Diversity Equity Council. He continues his role as a Physician Expert on the Infant Mortality locally and at the state level in Ohio.

Rev. Dr. Rodney S. Sadler, Jr., is the Associate Professor of Bible and Director for the Center for Social Justice and Reconciliation at Union Presbyterian Seminary For the Church in the World in Charlotte, North Carolina. He obtained his bachelors and masters of divinity at Howard University. He obtained his PhD at Duke University. His teaching experience includes courses in biblical languages, Old and New Testament interpretation, wisdom literature in the Bible, the history of religion of ancient Israel, and African American biblical interpretation. He was the managing editor of the African American Devotional Bible an served as a visiting lecturer and interim co-director of the Office of Black Church Studies at Duke Divinity School in Durham, North Carolina.

Raynard Washington, PhD, MPH, is the Public Health Director for Mecklenburg County Health Department in Charlotte, North Carolina. He previously served as Philadelphia's Deputy Health Commissioner and Chief Epidemiologist. Prior to that, he worked for the Council for Affordable Quality Healthcare, Inc. and the United States Department of Health and Human Services' Agency for Healthcare Research and Quality. As the Public Health Director in Mecklenburg County, Dr. Washington is focusing on health disparities in the Black community and continuing efforts to mitigate the spread of coronavirus.

Cornell P. Wright, MPA, is a prominent national leader and subject-matter expert in health equity, minority health, historically marginalized populations, and community engagement. Wright recently joined the Alliance for a Healthier Generation as their first ever Chief Health Equity Officer, paving the way to accelerate their mission and impact on whole child health. For seven years, Wright served as Executive Director of the North Carolina Department of Health and Human Services, Office of Minority Health and Health Disparities, where he led program guidance, policy development, budget management, and statewide leadership to address health disparities. In addition, he provided leadership to NC Health systems to ensure minority health priorities, policies, and initiatives were systematically addressed on a statewide basis. Wright has been lauded by the North Carolina Governor and other state leaders, as well as locally, regionally, nationally, and internationally, for his rapid response to the COVID-19 pandemic: co-creating and co-leading the Historically Marginalized Populations Workgroup to ensure that the inequities and disparities that we see in specialized communities were addressed through statewide response and recovery efforts.



CREDITS

Continuing Medical Education

<u>Accreditation</u>: The Mountain Area Health Education Center (MAHEC) is accredited by the North Carolina Medical Society (NCMS) to provide continuing medical education for physicians.

<u>Credit Designation</u>: MAHEC designates this live activity for a maximum of **2.50** (for SIM event) and **5.30** (for symposium) *AMA PRA Category 1 Credit(s)* $^{\text{TM}}$. Physicians should only claim credit commensurate with the extent of their participation in the activity.

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Mountain Area Health Education Center (MAHEC) is approved as a provider of nursing continuing professional development by the North Carolina Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. Participants must attend the entire activity to receive credit.

CEUs: MAHEC designates this live continuing education activity as meeting the criteria for .25 (for SIM event) and .53 (for symposium) CEUs as established by the National Task Force on the Continuing Education Unit.

Contact Hours: MAHEC designates this continuing education activity as meeting the criteria for **2.50** (for SIM event) and **5.30** (for symposium) contact hours.

HAVE A QUESTION?



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REGISTRATION

Event fees include administrative costs and educational materials. If your registration is received after the early registration deadline, you will be responsible for the late registration fee.

MAHEC has a pay-up-front policy for all CE programs. The only exceptions will be for pre-approved programs where an individual payment plan is appropriate. Registrations that are received without accompanying payment will not be processed and participants who have not paid the course fee will not be admitted into the program.

Unless otherwise noted in course materials, the following cancellation policy applies to all programs:

- Cancellations must be in writing (via fax, email, or mail)
- Cancellations received more than 2 weeks prior to the event will receive 100% refund
- Cancellations received between two weeks and two full business days prior to the first day of the event are refunded at 70% of the registration fee subject to a minimum \$25 cancellation fee
- No refunds or credits will be given for cancellations received less than two full business days prior to the event
- No vouchers will be issued in lieu of a refund
- Transfers/substitute(s) are welcome (please notify us in advance of the program)



African American Health Symposium

EARLY FE	ES AVAILABLE THROUGH 10/28/2022	I Will Attend ☐ In-person ☐ Via live webinar
\$245.00 \$125.00 \$75.00 \$75.00 \$45.00	Physicians Non-Physician Healthcare Providers Community Members and Non- Healthcare Providers (no credit offered) AHEC Scholars and UNC Med Students MAHEC Employees SIMULATION CENTER EXPERIENCE Physicians	Physicians □ \$245.00 □ \$325.00 if paying after 10/28/2022 Non-Physician Healthcare Providers □ \$125.00 □ \$150.00 if paying after 10/28/2022 Community Members, Non-Healthcare Providers □ \$75.00 □ \$125.00 if paying after 10/28/2022 AHEC Scholars and UNC Med Students □ \$75.00 □ \$90.00 if paying after 10/28/2022
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PIN # (4 digits of your choosing that you will use each time you register) Occupation		☐ \$45.00 ☐ \$95.00 if paying after 10/28/2022
Email Address Program announcements will be sent to your email unless you opt out from receiving MAHEC emails. We never share our mailing lists. Please remove me from the MAHEC mailing list		Full payment must accompany all submitted registrations unless a payment plan has been approved in advance. Registrations received without accompanying payment will not be processed. Check is enclosed Credit card information below
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		Name on Card
•	t	Signature
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