



African American Health Symposium

Friday, October 1, 2021 – Sunday, October 3, 2021



The **Asheville African American Health Symposium** began as a webinar series in September 2020 with monthly educational sessions. These sessions lead up to this in-person, three-day symposium with a pre-symposium simulation experience at Mountain Area Health Education Center's state-of-the-art Simulation Center.

The goal of this first annual national symposium is to have healthcare providers apply learned, evidence-based strategies from African American healthcare leaders across the nation in an effort to continue improving the health of African Americans. This symposium will increase knowledge and awareness of racism as a healthcare crisis, analyze healthcare disparities affecting our Black communities, and examine the causes of these disparities, including addressing implicit bias, historical trauma, and lack of diversity within the healthcare workforce.

Special Simulation Center Experience: September 30, 2021
Asheville, North Carolina
Mountain Area Health Education Center
121 Hendersonville Road



Learn More and Register online:



ASHEVILLE AFRICAN AMERICAN HEALTH SYMPOSIUM

According to the January 2020 Healthy North Carolina 2030 Report, there are stark disparities in life expectancy across race, geography, and gender, as well as intersections of these characteristics that show wide gaps between groups. The disparities for African Americans compared to whites are due in part to issues stemming from limited health care access, lack of trust in medical professionals, social and economic factors like racism and unemployment. Racial disparities are unremitting and widespread within the African American population.

The causes are multifactorial — historical oppression, implicit bias toward African American patients, community mistrust, and lack of diversity within the healthcare field, to name a few. The goal of this three-day national symposium is to have healthcare providers apply learned evidenced-based strategies from African American healthcare leaders across the nation in order to continue to improve the health of African Americans. This conference will increase their knowledge and awareness of racism as a healthcare crisis and analyze healthcare disparities affecting our black communities and examine the causes of these disparities, including implicit bias of providers, historical trauma of African Americans, and lack of diversity within the healthcare workforce.

OBJECTIVES

- The participants will recognize racism as a healthcare crisis and develop strategies to dismantle systemic racism towards African Americans in healthcare.
- The participants will analyze healthcare disparities affecting our black communities and examine the causes of these disparities, including implicit bias of providers, historical trauma of African Americans, and lack of diversity within the healthcare workforce.
- The participants will apply learned evidence-based strategies with African American healthcare leaders across the nation in order to continue to improve the health of African Americans in Western North Carolina

TARGET AUDIENCE

Healthcare Providers including Internist, Family Practice Physicians, Advanced Practice Providers including PAs and NPs, Nurses, Cardiologist, OB/GYN Physicians/Providers, Certified Midwives, Community Members, Medical Residents, Medical Students, Health System Administration, Social Workers, Community Health Workers, and other interested medical professionals

Attend in-person or via live webinar

DAY 1	Friday, October 1, 2021
REGISTRATION PROGRAM	7:30 am–8:00 am 8:00 am–2:00 pm
DAY 2	Saturday, October 2, 2021
REGISTRATION PROGRAM	7:30 am–8:00 am 8:00 am–2:00 pm
DAY 3	Sunday, October 3, 2021
REGISTRATION PROGRAM	7:30 am–8:00 am 8:00 am–2:00 pm

BREAKFAST AND LUNCH PROVIDED (ON-SITE ONLY)

Learn More and Register online:



Stay connected! Follow us on Facebook & Instagram:



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@avlaahs



@mahec.education

If your organization would like to be a corporate sponsor or exhibit at this event, please contact Leslie.Council.Lake@mahec.net



ASHEVILLE AFRICAN AMERICAN HEALTH SYMPOSIUM

AGENDA

Thursday, September 30, 2021

The Care of the Black Patient: MAHEC Simulation Center Experience

**this experience is limited to 40 participants*



MAHEC's 15,000-square-foot Simulation Center is located on MAHEC's Biltmore Campus and features operating, trauma, labor and delivery, task training, and clinic rooms, as well as conference rooms for debriefing. Our simulation center provides medical professionals and students with the opportunity to practice real-life hospital, in-office, and emergency scenarios using a variety of simulation modalities for experiential learning including high fidelity manikins, task trainers, laparoscopic surgery, endoscopy/bronchoscopy, point-of-care ultrasound, virtual reality simulators and standardized patients.

This interactive simulation experience was created to mitigate the effects of mistrust in patient-provider relationships within the Black community. Join us for a tour of MAHEC's state-of-the-art Simulation Center and in-depth sessions on communication, patient simulation experiences, and resident experiences. All sessions are designed to provide further education and demonstrate the Sim Center experience for both patients and providers. The pre-con simulation day will end with a group debrief to further develop interpersonal skills. After completing this simulation experience, participants will be able to care for the Black Patient in any healthcare setting.

Objectives:

- Demonstrate quality care of patients from diverse backgrounds
- Develop skills to build trusting patient-provider relationships
- Develop approaches to the manage mistrust in patient-provider relationships

- 1:00–2:00** MAHEC Simulation Center Tour
- 2:00–2:30** Simulation Exercise
- 2:30–2:45** Break and Snacks
- 2:45–3:15** MAHEC Simulation Experience and Debrief
— William "Bill" Gist, MD & Amanda Murphy, CNM, MSN
- 3:15–4:05** Patient and Resident Experience
- 4:05–4:40** History of Simulation at MAHEC and Moving Forward
- 4:40–5:00** Appreciative Debrief
— Leslie Council Lake, CPLC
- 5:00** Session Adjourn

*This Simulation Experience is limited to 40 participants. Registration is required.
Visit www.avlaahs.net/symposium to reserve your spot.*

ASHEVILLE AFRICAN AMERICAN HEALTH SYMPOSIUM
AGENDA (CONTINUED)

Friday, October 1, 2021

- 7:30–Ongoing** Registration and Breakfast
- 8:00–8:20** **Welcome & Course Overview, Introduction of Leslie Council Lake (Mistress of Ceremony)**
— Dan Frayne, MD
- 8:20–8:25** **Welcome and Ground Rules***
— Leslie Council Lake, CPLC
- 8:25–8:35** **Heart Centering and Mindfulness Exercise***
— Rebecca Bernstein, MD
- 8:35–9:15** **Do Black Lives Matter in Healthcare: Tips to Dismantling Racism in Healthcare**
— Cedric Bright, MD, FACP
- 9:15–9:50** **Healthcare Access Among African Americans of WNC: A Historical Context**
— Sharon K. West, RN, BSN, PhD
- 9:50–10:25** **The Effects of Historical Trauma on Black Patients**
— Felicia Hipp, MSN, RN, CNE
- 10:25–10:55** Refreshment Break with Exhibitors
- 10:55–11:35** **The Role of the Black Church in Healthcare: Where is God When I'm Sick**
— Pastor Joseph T. Hackett, PhD
- 11:35–12:35** **Recruitment and Retention of Black Providers**
— LaTonya M. Summers, PhD, MAC, NCC, LCAS, LPCS
- 12:35–12:50** **Session Adjourn***
— Leslie Council Lake, CPLC
- 12:50** Lunch (provided on-site)
- 6:00** **Dinner and Dialogue with Dr. Damon Tweedy (RSVP Only; space is limited)**

Saturday, October 2, 2021

- 7:30–Ongoing** Registration and Breakfast
- 8:00–8:20** **Welcome & Course Overview, Introduction of Leslie Council Lake (Mistress of Ceremony)**
— Dan Frayne, MD
- 8:20–8:25** **Welcome and Ground Rules***
— Leslie Council Lake, CPLC
- 8:25–8:35** **Heart Centering and Mindfulness Exercise***
— Rebecca Bernstein, MD
- 8:35–9:15** **Mental Health and the Black Patient**
— Victor Armstrong, MSW
- 9:15–9:35** **An Anti-Racist Approach to Addressing Disparities in Black Women's Healthcare**
— Donya Wallace, NCC, LPC, LPCS, PhD
- 9:35–9:40** **SistasCaring4Sistas Doula Introduction***
— Amanda Murphy, CNM, MSN
- 9:40–10:15** **SistasCaring4Sistas Doula Presentation***
— Nikita Smart, CD, CLE, CLC, DBD & Wakina Robertson, CD, CBFPC, PPD
- 10:15–10:45** **Addressing Infant Mortality in Asheville: Data Review**
— William "Bill" Gist, MD

ASHEVILLE AFRICAN AMERICAN HEALTH SYMPOSIUM

AGENDA (CONTINUED)

- 10:45–11:15** Refreshment Break with Exhibitors and Wanda Irving Ted Talk
— Amanda Murphy, CNM, MSN
- 11:15–11:30** **Minority Medical Mentoring Program Video***
— Jacquelyn Hallum, MBA, MHA
- 11:30–12:00** **Black Men’s Health**
— Roland J. Thorpe, Jr., PhD
- 12:00–1:10** **Black Man in a White Coat**
— Damon Tweedy, MD
- 1:10–1:25** **Special Award Ceremony***
— Frank Castelblanco, DNP, RN
- 1:25–1:30** **Session Adjourn***
— Leslie Council Lake, CPLC
- 1:30** Lunch (provided on-site)

Sunday, October 3, 2021

- 7:30–Ongoing** Registration and Breakfast
- 8:00–8:20** **Welcome & Course Overview, Introduction of Leslie Council Lake (Mistress of Ceremony)**
— Dan Frayne, MD
- 8:20–8:25** **Welcome and Ground Rules***
— Leslie Council Lake, CPLC
- 8:25–8:35** **Heart Centering and Mindfulness Exercise***
— Rebecca Bernstein, MD
- 8:35–9:15** **Lifestyle Medicine for the Black Patient**
— Brian Asbill, MD, FACC
- 9:15–10:10** **Treating People Not Dis-eases**
— Andrea Sullivan, PhD, ND, Hon.D.SC
- 10:10–10:40** Refreshment Break with Exhibitors
- 10:40–11:15** **Advancing Equity & Dismantling Structural Racism: The Courage to Lead**
— Crystal Cené, MD, MPH, FAHA
- 11:15–12:30** **Healthcare Reparations in a Public Health Crisis**
— Tim Wise, MSW
- 12:30–12:40** **Symposium Adjourn***
— Leslie Council Lake, CPLC
- 12:40–12:55** **Wrap Up and Thank You***
— Dan Frayne, MD
- 12:55** Lunch (provided on-site)

Dinner and Dialogue events are limited. Visit www.avlaahs.net/symposium to reserve your spot.

**No credits will be provided for these sessions.*



CREDITS

Continuing Medical Education

Accreditation: The Mountain Area Health Education Center (MAHEC) is accredited by the North Carolina Medical Society (NCMS) to provide continuing medical education for physicians.

Credit Designation: MAHEC designates this live activity for a maximum of **13.25** AMA PRA Category 1 Credit(s)[™] (Up to **2.75** credits for SIM event; Up to **10.5** credits for the main symposium). Physicians should only claim credit commensurate with the extent of their participation in the activity.

Disclosure Statement: MAHEC adheres to the ACCME Standards regarding industry support to continuing medical education. Disclosure of faculty and commercial support relationships, if any, will be made known at the time of the activity.

Physician Assistants: AAPA accepts certificate of participation for educational activities certified for AMA PRA Category 1 Credits[™] from organizations accredited by ACCME or a recognized state medical society. Physician Assistants may receive a maximum of **13.25** hours of Category 1 credit for completing this program. (Up to **2.75** hrs. for SIM event; Up to **10.5** hrs. for the main symposium)

Nurse Practitioners: MAHEC designates this continuing education activity as meeting the criteria for **13.25** contact hours. (Up to **2.75** hrs. for SIM event; Up to **10.5** hrs. for the main symposium)

13.25 Nursing Contact Hours (Up to 2.75 hrs. for SIM event; Up to 10.5 hrs. for the main symposium)

Mountain Area Health Education Center (MAHEC) is approved as a provider of nursing continuing professional development by the North Carolina Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. Participants must attend the entire activity to receive credit.

CEUs: MAHEC designates this live continuing education activity as meeting the criteria for **1.4** CEUs as established by the National Task Force on the Continuing Education Unit. (Up to **0.3** CEUs for SIM event; Up to **1.1** CEUs for the main symposium)

Contact Hours: MAHEC designates this continuing education activity as meeting the criteria for **13.25** contact hours. (Up to **2.75** hrs. for SIM event; Up to **10.5** hrs. for the main symposium)

KEYNOTE SPEAKERS



Damon Tweedy, MD



LaTonya Summers, PhD,
MAC, NCC, LCAS, LPCS

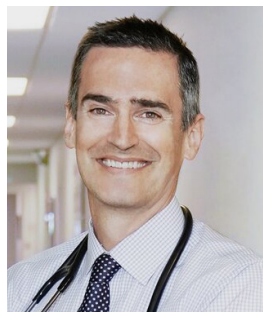


Tim Wise, MSW

SPEAKERS



Victor Armstrong,
MSW



Brian Asbill, MD, FACC



Rebecca Bernstein,
MD



Cedric Bright, MD,
FACP



Crystal Wiley Cené,
MD, MPH, FAHA

SPEAKERS (CONTINUED)



Dan Frayne, MD



Bill Gist, MD



Pastor Joseph T. Hackett



Felicia Hipp, MSN, RN, CNE



Leslie Council Lake, CPLC



Andrea Sullivan, PhD, ND, Hon.D.SC



Roland J. Thorpe Jr., PhD



Donya D. Wallace, NCC, LPC, LPCS, PhD



Sharon Kelly West, RN, BSN, PhD

FACULTY

Victor Armstrong, MSW | Director of NC Division of Mental Health, Development Disabilities & Substance Abuse Services, NC Department of Health & Human Services

Brian Asbill, MD, FACC | Cardiologist, Asheville Cardiology Associates

Cedric Bright, MD, FACP | Associate Dean for Admissions Brody School of Medicine, Professor of Clinical Internal Medicine, Interim Associate Dean for Diversity and Inclusion, and 112th President National Medical Association, ECU Brody School of Medicine

Crystal Wiley Cené, MD, MPH, FAHA | System Executive Director for Health Equity, UNC Health

Theodore “Ted” Eby | Simulation Specialist, MAHEC

Bill Gist, MD | Program Director of the OB/GYN Department, MAHEC

Jacquelyn Hallum, MBA, MHA | Director of Health Careers and Diversity, MAHEC

Joseph T. Hackett, PhD | Pastor, New Mount Olive Missionary Baptist Church

Felicia Hipp, MSN, RN, CNE | Chief of Clinical Operations, Director of Nursing, MAHEC

Amanda Brickhouse Murphy, CNM, MSN | Certified Nurse Midwife, MAHEC

Andrea Sullivan, PhD, ND, Hon.D.SC | Doctor of Naturopathic Medicine, Center for National Healing

LaTonya Summers, PhD, MAC, NCC, LCAS, LPCS | Assistant Professor, Jacksonville University; Founder, Black Mental Health Symposium; Founder, LifeSkills Cares, Inc.; President, FAMCD

Damon Tweedy, MD | Associate Professor of Psychiatry and Behavioral Sciences, Duke University School of Medicine; Author of Black Man in a White Coat

Roland J. Thorpe Jr., PhD | Co-Director and DrPH Concentration in Health, Equity, and Social Justice Professor, Johns Hopkins University

Donya D. Wallace, NCC, LPC, LPCS, PhD | Licensed Professional Counselor, Donya Wallace Counseling & Consulting, LLC

Sharon Kelly West, RN, BSN, PhD | Equity Consultant, Mars Hill University

Tim Wise, MSW | Institute for Democratic Education & Culture - SpeakOut



African American Health Symposium

EARLY REGISTRATION FEES THROUGH SEPT 15, 2021

PHYSICIANS **\$325.00** (\$425.00 after 9/15/21)
NON-PHYSICIAN HEALTHCARE PROVIDERS **\$150.00** (\$225.00 after 9/15/21)
COMMUNITY MEMBERS, NON-HEALTHCARE PROVIDERS, MAHEC EMPLOYEES, AHEC SCHOLARS, UNC MED STUDENTS **\$75.00** (\$125.00 after 9/15/21)

SIMULATION CENTER EXPERIENCE REGISTRATION FEES (LIMITED TO 40 PARTICIPANTS. REGISTRATION IS REQUIRED)

PHYSICIANS **\$90.00** (\$105.00 after 9/15/21)
NON-PHYSICIAN HEALTHCARE PROVIDERS **\$45.00** (\$60.00 after 9/15/21)

REGISTRATION

The registration fees include administrative costs, educational materials, and lunch.

MAHEC has a pay-up-front policy for all CE programs. The only exception is for pre-approved programs where an individual payment plan is appropriate. Registrations received without accompanying payment will not be processed and participants who have not paid the course fee will not be admitted into the program. Unless otherwise noted in course materials, the following cancellation policy applies to all programs:

- Cancellations must be in writing (via fax, email, or mail)
- Cancellations received more than 2 weeks prior to the event will receive 100% refund
- Cancellations received between two weeks and two full business days prior to the first day of the event are refunded at 70% of the registration fee subject to a minimum \$25 cancellation fee
- No refunds or credits will be given for cancellations received less than two full business days prior to the event
- No vouchers will be issued in lieu of a refund
- Transfers/substitute(s) are welcome (please notify us in advance of the program)

MAHEC assumes permission to use audio, video and still images from this program for promotional and educational purposes. Please speak with a staff member if you have any concerns.

HAVE A QUESTION?

Contact the Program Planner

Lourdes Lorenz-Miller, RN, MSN, NEA-BC, AHN-BC
Lourdes.Lorenz-Miller@mahec.net or 828-257-4758

REGISTRATION INFORMATION 828-257-4475

FAX REGISTRATION 828-257-4768

ONLINE REGISTRATION www.mahec.net/cpd

EMAIL registration@mahec.net

MAIL MAHEC Registration
121 Hendersonville Road, Asheville, NC 28803



Special Services

828-407-2596

Updated contact information.

NAME _____

CREDENTIALS _____

SOCIAL SECURITY # XXX-XX- _____ (last 4 digits required)

OCCUPATION _____

EMAIL ADDRESS _____

HOME ADDRESS _____

CITY _____ **STATE** _____ **ZIP** _____

HOME COUNTY _____

HOME # _____ **WORK #** _____

EMPLOYER _____

DEPARTMENT _____

EMPLOYER'S ADDRESS _____

CITY _____ **STATE** _____ **ZIP** _____

WORK COUNTY _____

Program announcements will be sent to your email unless you opt out from receiving MAHEC emails. We never share our mailing lists.

Please remove my name from the MAHEC mailing list.

I WILL ATTEND: In-person Via live webinar

PHYSICIANS \$325.00 (\$425.00 after 9/15/21)

NON-PHYSICIAN HEALTHCARE PROVIDERS \$150.00 (\$225.00 after 9/15/21)

COMMUNITY MEMBERS, NON-HEALTHCARE PROVIDERS, MAHEC EMPLOYEES \$75.00 (\$125.00 after 9/15/21)

Optional Simulation Center Experience on Sept. 30, 2021:

PHYSICIANS \$90.00 (\$105.00 after 9/15/21)

NON-PHYSICIAN HEALTHCARE PROVIDERS \$45.00 (\$60.00 after 9/15/21)

Full payment must accompany all submitted registrations unless a payment plan has been approved in advance. Registrations received without accompanying payment will not be processed.

Check is enclosed Credit card information provided

Visa MasterCard Discover Card American Express

ACCOUNT # _____

EXP ____ / ____ **CODE ON BACK OF CARD** _____ (3 digits)

NAME ON CARD _____

SIGNATURE _____

Send completed registration form to: #66388

MAHEC Registration
121 Hendersonville Road, Asheville, NC 28803 **Fax:** 828-257-4768