



Annual Meeting

JULY 17-20, 2019



*Please join us for this can't-miss event of the summer
at the Biltmore Estate in Asheville, NC.*



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DESCRIPTION

In its 65th season, the Southern Obstetric and Gynecologic Seminar is a three-day, educational event designed to address relevant and timely topics in women's health for the busy provider. Distinguished lecturers and leading experts in the field of obstetrics and gynecology will present clinical best-practices and care recommendations that the provider can easily implement to improve patient care and outcomes. The content covered in this year's conference was derived from assessing the information needs and educational gaps reported by Southern's physician and advanced practice provider (APP) membership. Information will be delivered through a series of four lectures each day, case-studies, and question and answer sessions.

Accompanying the academic portion of the annual meeting, Southern's members value the opportunity to interact socially with longstanding and new members. This year, Southern returns to the Biltmore Estate—George W. Vanderbilt's summer house. Make plans to attend Wednesday evening's Welcome Reception in The Loft at Cedric's Tavern (located in Antler Hill Village®) and the Friday evening Membership Banquet in the Deerpark Lodge. New for 2019, Thursday afternoon will feature Vanderbilt Tasting and Production Tour (21+ only), and Length of Stay tickets that will grant you daily access to the Biltmore House for the duration of your stay for the price of a one-day admission ticket (only available to guests staying on the Biltmore Estate).

As always, Annual Meeting registration fees are determined by your membership status. You may register and pay both your annual meeting fee and membership dues online by clicking the Registration tab. Should you prefer, you can click the PDF brochure icon and print a hard copy registration form to register or pay dues via fax or mail.

Don't delay! Renew your annual membership and register for this year's meeting online or by mail today. More information on Southern Obstetric and Gynecologic Seminar can be found at www.southernobgynseminar.org.

AUDIENCE

This annual educational program is designed for Physicians, APPs, RNs, and others who are committed to advancing the quality of care for their female patients.

MAHEC assumes permission to use audio, video and still images from this program for promotional and educational purposes. Please speak with a staff member if you have any concerns.

OBJECTIVES

At the conclusion of this continuing education event, providers and clinicians will be able to:

- Review the definition and distinguish between the different categories of pregnancies of unknown location (PUL)
- Interpret ultrasound findings and laboratory results to categorize a PUL
- Discuss updated ACOG guidelines regarding carrier screening for prenatal patients and cancer screening
- Review the evidence regarding evaluation of stillbirth at the time of presentation
- Review the current available Emergency Contraceptive options
- Recognize special reproductive health needs of women veterans
- Review relevant health and human services issues at the NC General Assembly, including Medicaid expansion
- Discuss how to incorporate Centering into your practice
- Explain the current thoughts on the pathophysiology of interstitial cystitis
- Describe the basic neurologic control of urinary storage and voiding
- Recognize treatments for OAB beyond anticholinergics

AT-A-GLANCE

Wednesday, July 17, 2019

Welcome Reception 5:30 pm–8:00 pm

Thursday, July 18, 2019

Breakfast 7:00 am–8:00 am

Registration 7:00 am–8:00 am

Program 8:00 am–12:30 pm

Winery Tour and Tasting 2:30 pm–4:00 pm

Friday, July 19, 2019

Breakfast 7:00 am–8:00 am

Registration 7:00 am–8:00 am

Program 8:00 am–1:00 pm

Dinner Reception 6:00 pm–9:00 pm

Saturday, July 20, 2019

Breakfast 7:00 am–8:00 am

Registration 7:00 am–8:00 am

Program 8:00 am–12:30 pm



Jointly Provided by Southern Obstetric and Gynecologic Seminar, Inc. and Mountain Area Health Education Center.



AGENDA ITEM LOCATIONS

Breakfasts, Breaks, and Exhibits: Lioncrest Veranda
Registration: Lioncrest Lobby
Presentations and Q&A Sessions: Lioncrest Grand Ballroom
Social Events: all locations are specified in italics below

WEDNESDAY, JULY 17, 2019

5:30–8:00 **Optional Event:** Welcome Reception
(Location: The Loft at Cedric's Tavern)
 Serving cocktails and hors d'oeuvres.

THURSDAY, JULY 18, 2019

7:00–8:00 Breakfast
7:00–1:30 Exhibits
7:00–8:00 Registration
8:00–12:30 Presentations
 — Arthur Ollendorff, MD (*moderator*)
8:00–8:45 Pregnancy of Unknown Location:
 What side of the pond are you on?
 — Amy Boardman, MD
8:45–9:30 Non-Healing Surgical Wounds
 — Michael Schurr, MD
9:30–10:00 Questions and Answers
10:00–10:30 Break and Exhibits
10:30–11:15 Pregnancy of Unknown Location:
 Case Studies
 — Amy Boardman, MD
11:15–12:00 Medical Errors and Adverse Outcomes:
 Reducing Risk Through Effective Response
 and Disclosure
 — Dale Curriden, Esq.
12:00–12:30 Questions and Answers
12:30 Adjourn
2:30–4:00 **Optional Event:** Winery Tour and Tasting
(Location: Biltmore Estate Winery)
 Exclusive guided tour of Biltmore's
 production facilities, followed by an
 informative sampling. Refreshments will be
 served. Must be over 21 to participate.

FRIDAY, JULY 19, 2019

[CLICK HERE
TO REGISTER](#)

7:00–8:00 Breakfast
7:00–1:30 Exhibits
7:00–8:00 Registration
8:00–1:00 Presentations
 — Arthur Ollendorff, MD (*moderator*)
8:00–8:45 **Abe Mikal Lecture**
 Updates on Expanded Carrier Screening
 — Stephanie Ros, MD, MSCI
8:45–9:30 Emergency Contraception:
 No Longer Just Plan B
 — Elizabeth Deans, MD, MPH
9:30–10:00 Questions and Answers
10:00–10:30 Break and Exhibits
10:30–11:15 Evidenced-Based Evaluation of Stillbirth
 — Stephanie Ros, MD, MSCI
11:15–11:45 Annual Business Meeting
11:45–12:30 **Roy Parker Lecture**
 Serving Those Who Have Served:
 Caring for Women Veterans
 — Elizabeth Deans, MD, MPH
12:30–1:00 Questions and Answers
1:00 Adjourn
6:00–9:00 **Optional Event:** Dinner Reception and
 Cocktails with Outdoor Barbecue,
 “Biltmore Style” (*Location: Deerpark Lodge*)

SATURDAY, JULY 20, 2019

7:00–8:00 Breakfast
7:00–1:30 Exhibits
7:00–8:00 Registration
8:00–12:30 Presentations
 — Arthur Ollendorff, MD (*moderator*)
8:00–8:45 Interstitial Cystitis
 — Steve Swift, MD
8:45–9:30 Will They or Won't They? Medicaid
 Expansion and the 2019 NC General
 Assembly
 — Robert Lamme, BA
9:30–10:00 Questions and Answers
10:00–10:30 Break and Exhibits
10:30–11:15 Overactive Bladder: Beyond Anticholinergics
 — Steve Swift, MD
11:15–12:00 Centering Pregnancy
 — Amanda Murphy, CNM, MSN
12:00–12:30 Questions and Answers
12:30 Evaluation and Adjourn

FACULTY

Amy Boardman, MD, is an academic generalist and residency program director at Carolinas Medical Center/Atrium Health in Charlotte, NC. Her clinical and research interests include vulvovaginal disorders, ectopic pregnancy, and resident education. She is on faculty with the APGO Surgical Education Scholars program, which works on a national level to develop confident academic surgical educators who are prepared to implement surgical curricula at teaching institutions across the United States and Canada.

Dale Curriden, Esq. is an attorney with the Van Winkle Law Firm in Asheville, NC, where he has practiced as a trial attorney since 1997. For the last 18 years of his practice, he has specialized in representing individual and institutional healthcare providers throughout all stages of litigation. He has successfully defended healthcare providers in numerous jury trials, including cases involving obstetrics, gynecological surgery, general surgery, cardiothoracic surgery, family practice, emergency medicine, and chiropractic.

Elizabeth Deans, MD, MPH, is Tarheel born and bred! She attended UNC–Chapel Hill for both undergraduate and medical school. During residency at UC San Diego, she was fortunate enough to care for women veterans and their families. After her Family Planning Fellowship at Emory, she combined her passions for family planning and caring for women veterans as the Director of Duke's Family Planning Clinic and the Chief of Gynecology at the Durham VA Medical Center.

Rob Lamme, BA, is the president of Rob Lamme and Associates, a communications, government relations, and policy consulting company based in Raleigh, NC. Among other clients, Rob represents the North Carolina Ob/Gyn Society in the North Carolina General Assembly. He is also the former Government Relations Director for the North Carolina Department of Health and Human Services. He has more than 20 years experience in state policy work in the state of North Carolina.

Amanda Murphy, CNM, MSN, is a Certified Nurse-Midwife and cares for women of all ages in the office, specializing in labor support during childbirth. She is the Centering Pregnancy Director at MAHEC and delights in the bonds that form during that experience. Her belief is that healthcare is a partnership between provider and patient, and that the best outcomes start with a relationship. Amanda is also Director of Mothering Asheville, which is a Community Centered Health Home initiative. In addition to prenatal appointments and attending deliveries at Mission Hospital, she also provides well-woman gynecologic, preconception counseling, and contraceptive services.

Stephanie Ros, MD, MSCI, is a graduate of the Obstetrics and Gynecology residency program at Mountain Area Health Education Center (MAHEC). She completed a fellowship in Maternal-Fetal Medicine at the University of Utah. Currently, she is the residency program director and an assistant professor in MFM at the University of South Florida. Dr. Ros is the proud mom of two wonderful daughters.

Michael Schurr, MD, is a general and critical care surgeon with Mission Hospital and is the Program Director for the General Surgery Residency Program. Dr. Schurr attended medical school at the University of Cincinnati College of Medicine and completed his residency in general surgery at the University of Wisconsin. He completed a fellowship in trauma and critical care at the University of Tennessee, Memphis. He has held numerous academic positions, at the University of Wisconsin from 1995–2011 and as Professor of Surgery at the University of Colorado from 2011–2014. Dr. Schurr has been an active clinician and teacher since he completed his fellowship, teaching students, residents, and fellows. He has published over 60 articles and has ongoing clinical trials underway at Mission Hospital.

Steven Swift, MD, is a board-certified member of the American College of Obstetricians and Gynecologists (ACOG) and board-certified in the sub-specialty of Female Pelvic Medicine and Reconstructive Surgery. He is an active member of the American Urogynecologic Society, International Urogynecologic Association, Association of Professors of Gynecology and Obstetrics, among others. He is the Editor in Chief of the International Urogynecology Journal and he is published extensively in peer-reviewed journals on various aspects of urinary incontinence and pelvic organ prolapse.

[CLICK HERE TO REGISTER](#)

REGISTRATION FEES

Physicians

- **\$300.00 Member** (includes annual dues + one dinner ticket)
- **\$375.00 Non-Member** (registration fee only, no dinner ticket)

Retired Physicians

- **\$250.00 Member** (includes annual dues + one dinner ticket)
- **\$250.00 Non-Member** (registration fee only, no dinner ticket)

APPs, Nurses, and Allied Health

- **\$250.00 Member** (includes annual dues + one dinner ticket)
- **\$200.00 Non-Member** (registration fee only, no dinner ticket)

Annual Membership Dues

- **\$125.00 for Members** (not attending seminar)
- **\$125.00 for New Members** (paid on top of registration fees)

Winery Tour and Tasting on Thursday, July 18, 2019

- **\$40.00** per adult (must be 21 and over)

Dinner Reception on Friday, July 19, 2019

- **\$75.00** per adult
- **\$30.00** per child (must be 14 and under)

Length of Stay Admission Tickets

- **\$50.00** (includes daily access to the Biltmore House, during house hours only, for the duration of your stay; only available to guests staying on the Biltmore Estate)

Registration fees include conference administrative costs, educational materials, and breakfast Thursday–Saturday. A single ticket to Friday's dinner reception is included in some of the registration categories (see above). Additional tickets may be purchased in advance—please specify the number of tickets on the registration form (last page).

REGISTRATION POLICIES

MAHEC has a pay-up-front policy for all CE programs. The only exceptions will be for pre-approved programs where an individual payment plan is appropriate. Registrations received without accompanying payment will not be processed and participants who have not paid the course fee will not be admitted into the program.

Unless otherwise noted in course materials, the following cancellation policy applies to all programs:

- Cancellations must be in writing (via fax, email, or mail)
- Cancellations received more than 2 weeks prior to the event will receive 100% refund
- Cancellations received between two weeks and two full business days prior to the first day of the event are refunded at 70% of the registration fee subject to a minimum \$25 cancellation fee
- No refunds or credits will be given for cancellations received less than 2 full business days prior to the event
- No vouchers will be issued in lieu of a refund
- Transfers/substitute(s) are welcome (please notify us in advance of the program)

CREDITS

Continuing Medical Education

Accreditation: This live activity has been planned and implemented in accordance with the accreditation requirements and policies of the North Carolina Medical Society (NCMS) through the joint providership of Mountain Area Health Education Center (MAHEC) and Southern Obstetric and Gynecologic Seminar, Inc. MAHEC is accredited by the NCMS to provide continuing medical education for physicians.

Credit Designation: MAHEC designates this live activity for a maximum of **12.0** AMA PRA Category 1 Credit(s)[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Disclosure Statement: MAHEC adheres to the ACCME Standards regarding industry support to continuing medical education. Disclosure of faculty and commercial support relationships, if any, will be made known at the activity.

12.0 CNE Contact Hours

Mountain Area Health Education Center (MAHEC) is an approved provider of continuing nursing education by the North Carolina Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. Participants must attend the entire activity to receive credit.

ACOG: The American College of Obstetricians and Gynecologists (ACOG) has assigned **12.0** cognate credits to this program.

CEUs: Mountain Area Health Education Center (MAHEC) designates this live continuing education activity as meeting the criteria for **1.2** CEUs as established by the National Task Force on the Continuing Education Unit.

Contact Hours: Mountain Area Health Education Center (MAHEC) designates this live continuing education activity as meeting the criteria for **12.0** contact hours.

VENUE AND LODGING

Biltmore Estate, 1 Lodge Street, Asheville, NC 28803

Book your overnight accommodations at the Village Hotel on Biltmore Estate online using the group code **19y1e9**.

www.mahec.net/southern-obgyn-village-hotel

You may also call 866-779-6277 and request the Southern Ob/Gyn Seminar room block. Phone reservations can be made Monday–Friday, 8:30 am to 5:00 pm.

The Biltmore Estate offers FREE transportation to and from all venues and also throughout the Estate. Please look for Southern OB/GYN posters on easels near the registration desk, lecture hall entrance, and veranda entrance.

Wednesday 7/17 – Thursday 7/18/2019

Single/Double Occupancy = \$199.00 plus tax

Friday 7/19 – Saturday 7/20/2019

Single/Double Occupancy = \$234.00 plus tax

OTHER ACCOMMODATIONS

MAHEC has negotiated reduced rates with several local hotels. More information can be found [here](#).

EXECUTIVE COMMITTEE

Leo Brancazio, MD

Secretary/Treasurer
West Virginia University (Morgantown, WV)

MargEva Cole, MD

Assistant Professor, Duke Ob/Gyn (Durham, NC)

Mikala Fowler, MMS, PA-C

Director of Clinical Partnerships Physician Assistant Studies, Gardner-Webb University (Boiling Springs, NC)

Hytham Imseis, MD

Maternal-Fetal Medicine Specialist
Noval Health Maternal-Fetal Medicine (Charlotte, NC)

Elizabeth Livingston, MD

Professor, Duke Ob/Gyn (Durham, NC)

Arthur Ollendorff, MD

Vice President and Program Director
MAHEC OB/GYN Specialists (Asheville, NC)

Susan West, MD

President, Laurel OB/GYN, PA (Asheville, NC)

HAVE A QUESTION? Contact the Program Planner

Lisa Roy, MSW
lisa.roy@mahec.net or 828-257-4491



Special Services 828-257-4468

REGISTRATION INFORMATION 828-257-4475

FAX REGISTRATION 828-257-4768

ONLINE REGISTRATION www.mahec.net

EMAIL registration@mahec.net

MAIL MAHEC Registration
121 Hendersonville Road, Asheville, NC 28803



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JULY 17-20, 2019



By registering for this annual meeting, you are granting permission for your contact information to be shared with Southern Obstetric and Gynecologic Seminar, Inc., which is a joint provider of this continuing education activity.

Updated contact information. #20ME003/57387

NAME _____

CREDENTIALS _____

SOCIAL SECURITY # XXX-XX-____ (last 4 digits required)

OCCUPATION _____

EMAIL ADDRESS _____

HOME ADDRESS _____

CITY _____ STATE _____ ZIP _____

HOME COUNTY _____

HOME # _____ WORK # _____

EMPLOYER _____

DEPARTMENT _____

EMPLOYER'S ADDRESS _____

CITY _____ STATE _____ ZIP _____

WORK COUNTY _____

Program announcements will be sent to your email unless you opt out from receiving MAHEC emails. We never share our mailing lists.

Please remove my name from the MAHEC mailing list.

MEAL PREFERENCE: Vegetarian Gluten-free Vegan

Full payment must accompany all submitted registrations unless a payment plan has been approved in advance. Registrations received without accompanying payment will not be processed.

Check is enclosed Credit card information provided

Visa MasterCard Discover Card American Express

ACCOUNT # _____

EXP ____ / ____ CODE ON BACK OF CARD _____ (3 digits)

NAME ON CARD _____

SIGNATURE _____

PHYSICIANS

\$300.00 Member (includes annual dues + one dinner ticket)

\$375.00 Non-Member (registration fee only, no dinner ticket)

RETIRED PHYSICIANS

\$250.00 Member (includes annual dues + one dinner ticket)

\$250.00 Non-Member (registration fee only, no dinner ticket)

APPs, NURSES, AND ALLIED HEALTH

\$250.00 Member (includes annual dues + one dinner ticket)

\$200.00 Non-Member (registration fee only, no dinner ticket)

ANNUAL MEMBERSHIP DUES

\$125.00 for Members (not attending seminar)

\$125.00 for New Members (paid on top of registration fees)

WELCOME RECEPTION ON WEDNESDAY, JULY 17, 2019

I will attend the Welcome Reception (no cost)

How many guests will also be in attendance? _____

Guest names: _____

WINERY TOUR AND TASTING ON THURSDAY, JULY 18, 2019

I will attend the Winery Tour and Tasting (pricing below)

_____ tickets x \$40.00 per adult (21 and over) = _____

Guest names: _____

DINNER RECEPTION ON FRIDAY, JULY 19, 2019

I will attend the Dinner Reception
(no cost for current members; non-member pricing below)

_____ tickets x \$75.00 per adult = _____

_____ tickets x \$30.00 per child (14 and under) = _____

Guest names: _____

Total Ticket Cost: _____

LENGTH OF STAY ADMISSION TICKETS

Includes daily access to the Biltmore House (during house hours only) for the duration of your stay. Only available to guests staying on the Biltmore Estate. Children 16 and under are free.

_____ tickets x \$50.00 per adult = _____

Send completed registration form to:
MAHEC Registration
121 Hendersonville Road, Asheville, NC 28803

Fax completed registration form to: 828-257-4768