

Makin' It Happen: SUCCESSFUL PRIMARY CARE IN 2018

SATURDAY, JUNE 2, 2018



LOCATION MAHEC Mary C. Nesbitt Biltmore Campus
121 Hendersonville Rd, Asheville NC 28803

DATE **Saturday, June 2, 2018**
REGISTRATION PROGRAM 7:30 am–8:00 am (*breakfast provided*)
8:05 am–5:05 pm (*lunch provided*)

The registration deadline for these rates has been waived!

PRIMARY CARE PROVIDERS \$149.00

ADVANCED PRACTICE PROVIDERS (APPs) \$99.00

NURSES \$79.00 MAHEC EMPLOYEES \$49.00

STUDENTS \$49.00 (*must provide student ID at check-in*)

DESCRIPTION

Makin' It Happen: Successful Primary Care in 2018 is designed for and by clinicians. The curriculum details what makes a primary care practice successful in today's ever-changing world of healthcare and rapidly changing therapeutic areas. The focus is on providing current and up-to-date patient care, including the use of multidisciplinary approaches. This full-day conference will include:

- Opioid Epidemic: New Thoughts on Prescribing
- Point of Care Ultrasound
- Chronic Kidney Disease
- Advanced Care Planning
- Family Physician Update on Parkinson's Disease
- Innovative Practice Models
- Infectious Disease—What's New?
- MACRA 2018: The Journey Continues
- Practical Thyroid Diagnosis

AUDIENCE

Primary Care Providers, APPs and Nurses.

[CLICK HERE
TO REGISTER](#)

OBJECTIVES

Upon completion of this activity, participants will be able to:

- Discuss the benefit of having a nurse, social worker or PharmD available in the primary care practice
- Describe how refocusing conversations between doctors and patients can lead to improved health outcomes
- Utilize new guidelines for opiate prescribing in the primary care setting
- Describe how point-of-care ultrasound can be integrated into the primary care setting
- Explain the key components of MACRA for 2018

MEDICAL COURSE DIRECTOR

Tim Plaut, MD, CMD, MAHEC, Asheville, NC.

KEYNOTE SPEAKER



DANIELLE OFRI, MD

Danielle Ofri, MD is one of the foremost speakers on the doctor-patient relationship and bringing humanity back to healthcare. At a time when frustration is at an all-time high for doctors, nurses, patients, and their families, Danielle's unique voice and extraordinary perceptiveness help unravel the complex layers of modern medicine.

- Author of *What Patients Say; What Doctors Hear*
- *New York Times* writer on the doctor-patient connection
- Associate Professor of Medicine, NYU School of Medicine

FACULTY

Kae Livsey, MPH, PhD, RN, Western Carolina University, Cullowhee, NC.

Evan Richardson, RN, CNM, MSN, MAHEC, Asheville, NC.

Felicia Hipp, RN, MSN, MAHEC, Asheville, NC.

MaryLynn Barrett, LCSW, MPH, MAHEC, Asheville, NC.

Rebecca Grandy, PharmD, BCACP, CPP, MAHEC, Asheville, NC.

Blake Fagan, MD, MAHEC, Asheville, NC.

Winfield Word-Sims, MD, Mountain Kidney & Hypertension Associates, Asheville, NC.

Benjamin Gilmer, MD, MAHEC, Asheville, NC.

Michael Parmer, DO, CPE, FAAHPM, CarePartners, Asheville, NC.

James Patton, MD, Asheville Neurology Specialists, Asheville, NC.

Tammy Garrity, MAHEC, Asheville, NC.

Brian Lewis, MD, Integrative Family Health, Asheville, NC.

Jennifer Mullendore, MD, MSPH, Buncombe County Health & Human Services, Asheville, NC.



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PROGRAM AGENDA

- 7:30–8:00** Registration, Breakfast (*provided*) and Exhibitors
- 8:00–8:05** Welcome, Introduction and Course Overview
— Tim Plaut, MD, CMD
- 8:05–8:35** Value Added: Integrating RNs into Primary Care
— Kae Livsey, MPH, PhD, RN
— Evan Richardson, RN, CNM, MSN
- 8:35–9:05** It Takes a Village: A look at how different professions work to enhance patient care
— Evan Richardson, RN, CNM, MSN
— MaryLynn Barrett, LCSW, MPH
— Rebecca Grandy, PharmD, BCACP, CPP
- 9:05–10:05** **What Patients Say, What Doctors Hear**
— **Danielle Ofri, MD**
- 10:05–10:30** Break and Exhibitors
- 10:30–11:30** The Opioid Epidemic: New Thoughts on Prescribing
— Blake Fagan, MD
- 11:30–12:00** The New Hypertension Guidelines: How and How Hard to Push
— Winfield Word-Sims, MD
- 12:00–12:45** Lunch (*provided*) and Exhibitors
- 12:45–2:00** Introduction to Point-of-Care Ultrasound
— Benjamin Gilmer, MD
- 2:00–2:30** Advanced Care Plans: Current State and Update
— Michael Parmer, DO, CPE, FAAHPM
- 2:30–3:00** Parkinson's Disease: Family Physician Update
— James Patton, MD
- 3:00–3:20** Break and Exhibitors
- 3:20–4:00** MACRA 2018: The Journey Continues
— Tammy Garrity
- 4:00–4:30** Practical Thyroid Diagnosis and Treatment
— Brian Lewis, MD
- 4:30–5:00** Hot Topics in Communicable Diseases
— Jennifer Mullendore, MD, MSPH
- 5:00–5:05** Course Overview and Closing
— Tim Plaut, MD, CMD

ACCOMMODATIONS

DoubleTree by Hilton Hotel (Asheville–Biltmore)
115 Hendersonville Road, Asheville, NC 28803

A block of rooms has been reserved for June 1-3, 2018 with a special room rate of \$135 per night plus tax. The room block will expire on May 10, 2018. The hotel is located one block from the entrance to the historic Biltmore Estate and is adjacent to the MAHEC campus.

[Click here to reserve your room online.](#)

DIRECTIONS

MAHEC Mary C. Nesbitt Biltmore Campus
121 Hendersonville Road, Asheville, NC 28803

From I-40 E: Take Exit 50 and turn left onto Hendersonville Road.
From I-40 W: Take Exit 50B and merge onto Hendersonville Road.

At the first light, turn left into the DoubleTree Hotel complex. Turn left (away from the hotel). You will see a steep driveway on your right. Turn right and go up that driveway to the MAHEC Biltmore Campus.

From 19-23 (I-26): Take 240 East to Exit 5B (Charlotte Street). Exit right onto Charlotte Street. At the 4th light, make a left onto Biltmore Avenue. Proceed through 8 traffic lights. At the 9th light, turn right into the DoubleTree Hotel complex. Turn left (away from the hotel). You will see a steep driveway on your right. Turn right and go up that driveway to the MAHEC Biltmore Campus.

CREDITS

Continuing Medical Education

Accreditation: MAHEC is accredited by the NC Medical Society (NCMS) to provide continuing medical education for physicians.

Credit Designation: MAHEC designates this live activity for a maximum of **7.5 AMA PRA Category 1 Credit(s)**[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Disclosure Statement: MAHEC adheres to the ACCME Standards regarding industry support to continuing medical education. Disclosure of faculty and commercial support relationships, if any, will be made known at the time of the activity.

7.5 CNE Contact Hours:

This continuing education activity was approved by the MAHEC, an approved provider by the North Carolina Nurses Association (an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation). Participants must attend the entire activity to receive credit. No partial credit is given for this activity.

AAFP Prescribed: This live activity, Makin' It Happen: Successful Primary Care in 2018, with a beginning date of 06/02/2018, has been reviewed and is acceptable for up to **7.50 Prescribed Credit(s)** by the American Academy of Family Physicians. Physicians should only claim credit commensurate with the extent of their participation.

CEUs: MAHEC designates this continuing education activity as meeting the criteria for **0.8 CEUs** as established by the National Task Force on the Continuing Education Unit. You must attend the entire workshop to receive CEUs.

Contact Hours: MAHEC designates this continuing education activity as meeting the criteria for **7.5 Contact Hours**. Full attendance is required to receive credit.

REGISTRATION

The registration deadline for these rates has been waived!

Registration fee is \$149.00 for Primary Care Providers, \$99.00 for Advanced Practice Providers (APPs), \$49.00 for Students (must provide student ID at check-in), and \$49.00 for MAHEC Employees. These fees include administrative costs, educational materials, breakfast and lunch.

MAHEC has a pay-up-front policy for all CE programs. The only exceptions will be for pre-approved programs where an individual payment plan is appropriate. Registrations received without accompanying payment will not be processed and participants who have not paid the course fee will not be admitted into the program.

Cancellations received at least two weeks in advance of the program date will receive a full refund unless otherwise noted. Cancellations received between two weeks and up to 48 hours prior to the program date will receive a 70% refund unless otherwise noted. No refunds will be given for cancellations received less than 48 hours prior to the program date. All cancellations must be made in writing (fax, mail, or email). Substitutes can be accommodated in advance of the program.

HAVE A QUESTION?
Contact the Program Planner

Rhonda Egerton, PTA
rhonda.egerton@mahec.net or 828-257-2984



Special Services
828-348-3624

REGISTRATION INFORMATION: 828-257-4475

FAX REGISTRATION: 828-257-4768

ONLINE REGISTRATION: www.mahec.net

EMAIL: registration@mahec.net

MAIL: MAHEC Registration
121 Hendersonville Road, Asheville, NC 28803

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SUCCESSFUL PRIMARY CARE IN 2018
SATURDAY, JUNE 2, 2018

Updated contact information.

NAME _____

CREDENTIALS _____

SOCIAL SECURITY # XXX-XX-____ (last 4 digits required)

OCCUPATION _____

EMAIL ADDRESS _____

HOME ADDRESS _____

CITY _____ **STATE** _____ **ZIP** _____

HOME COUNTY _____

HOME # _____ **WORK #** _____

EMPLOYER _____

DEPARTMENT _____

EMPLOYER'S ADDRESS _____

CITY _____ **STATE** _____ **ZIP** _____

WORK COUNTY _____

Program announcements will be sent to your email unless you opt out from receiving MAHEC emails. We never share our mailing lists.

Please remove my name from the MAHEC mailing list.

MEAL PREFERENCE Vegetarian Gluten-free Vegan

PLEASE SELECT FEE

PRIMARY CARE PROVIDERS	<input type="checkbox"/> \$149.00 (late fee waived)
APPs	<input type="checkbox"/> \$99.00 (late fee waived)
NURSES	<input type="checkbox"/> \$79.00 (late fee waived)
STUDENTS (provide student ID at check-in)	<input type="checkbox"/> \$49.00 (late fee waived)
MAHEC EMPLOYEES	<input type="checkbox"/> \$49.00 (late fee waived)

Full payment must accompany all submitted registrations unless a payment plan has been approved in advance. Registrations received without accompanying payment will not be processed.

Check is enclosed Credit card information provided

Visa MasterCard Discover Card American Express

ACCOUNT # _____

EXP ____ / ____ **CODE ON BACK OF CARD** _____ (3 digits)

NAME ON CARD _____

SIGNATURE _____

Send completed registration form to: #18ME031/54318
MAHEC Registration
121 Hendersonville Road, Asheville, NC 28803 **Fax:** 828-257-4768