

NC COMMUNITY HEALTH WORKER SUMMIT:

BRIDGING HEALTH AND COMMUNITY

October 20–21, 2021



LOCATION

Join via Live Webinar

DATE

Wednesday, October 20, 2021

LOG-IN

8:45 am–9:00 am

PROGRAM

9:00 am–1:30 pm

DATE

Thursday, October 21, 2021

LOG-IN

8:45 am–9:00 am

PROGRAM

9:00 am–1:30 pm

EARLY REGISTRATION FEES THROUGH OCTOBER 6, 2021

REGISTRATION FEE \$25.00 (\$40.00 after 10/6/21)

COMMUNITY

HEALTH WORKERS AND STUDENTS Free (must register to attend)

[CLICK HERE TO REGISTER](#)

WHAT TO EXPECT?

Plenary Sessions

FaithHealth Supporters of Health: Right Door, Right Time, Ready to be Treated, Not Alone: Enrique Catana Ramiro will be presenting on his work with FaithHealth. FaithHealth helps ease the journey to health and healing for people and the communities in which they live by connecting the caring strengths of congregations, the clinical expertise of providers, and a network of community resources.

Role of Community Health Workers as Racial Justice Change Agents: Abdul Hafeedh Bin Abdullah and Rumana Rabbani from CommUnity Healing through Activism and Strategic Mobilization (CHASM). CHASM is a community-led institute of strategic learning that aims to build capacity for Community Health Workers (CHWs) within historically marginalized communities, neutralize systemic inequities, and enhance harmony within the social ecology of our society.

Paso adelante/Paso atrás: Una colaboración de 30 años inspirada por la educación popular para promover la profesión de promotores/as | Move Forward/Move Back: A 30-year popular education partnership to promote the CHW profession: Presented by Noelle Wiggins and Teresa Campos Domínguez. Popular (people's) education is an approach to education and community organizing grounded in what people already know and do that promotes learning from each other in order to create a more just and equitable society. This powerful framework and tool when used consistently by CHWs working in any setting, can promote individual and community power and advance health equity.

Breakouts Sessions

Breakouts will feature tracks or concentrations throughout the two-day summit. Attendees may choose to attend all one track or attend sessions in all tracks. Tracks for the Summit:

Track One — CHW Skills: Building your Toolbox

Track Two — CHW Workforce Development for Employers and Leaders

Track Three — Social Determinants of Health

Community Health Worker Stories

CHW Stories will feature CHWs from around the state sharing about their passion for community health work with diverse populations, including migrant farm workers, LatinX, Black and African American, formerly incarcerated individuals, and individuals who are unhoused or experiencing housing insecurity and in a variety of settings including health systems, community based, and faith based.

Networking Opportunities

Networking will occur in designated interest groups held during the hour after the last session on Wednesday, October 20th.

Sessions will be available in Spanish and English.

DESCRIPTION

The Inaugural North Carolina Community Health Worker (CHW) Summit will bring together a multidisciplinary audience from across the state who are interested in promoting CHW workforce and models across NC with an ultimate focus on advancing health equity for NC residents. The summit will be offered in a virtual environment to promote safety and access, including Culturally and Linguistically Appropriate Services (CLAS) and American Disabilities Act (ADA) services for participants. We will gather together to learn from national and state CHW leaders and celebrate the work of NC Community Health Workers through a mix of formats, including plenary speakers, group education sessions, interactive panels, and networking opportunities. Please join us as we partner to explore local, regional, and statewide solutions to individual, community, and systems-level health challenges in North Carolina.

Provided in collaboration with: NC CHW Association, NC AHEC, and NC DHHS Office of Rural Health

OBJECTIVES

- Describe the role of community health workers in NC.
- Examine the impact and benefit of community health workers to employers and funders.
- Identify best practices, tools and resources for community health work.
- Improve the role of community health workers in transforming health and eliminating health inequities.
- Review the state and national healthcare landscape in light of NC Medicaid managed care and the role of the CHW and national advocacy for CHWs and CHW model.

AUDIENCE

Community health workers, lay health workers, outreach workers, and other frontline public health workers improving the health of their communities, and the supervisors, colleagues, and allies of the CHW workforce.

PROGRAM AGENDA

Wednesday, October 20, 2021

- 9:00–9:05** Welcome and Overview
— Honey Estrada
- 9:05–10:00** **FaithHealth Supporters of Health: Right Door, Right Time, Ready to be Treated, Not Alone**
— Enrique Catana Ramiro and Julie Britt
- 10:00–10:05** Transition to Breakout One
- 10:05–11:05** **Breakout One**
- A. **Track 1 — CHW Skills: Building Your Toolbox | Assessment and Care Plans**
— Sarah Arthur and Mary Bartek
 - B. **Track 2 — CHW Workforce Development for Employers and Leaders | CHW Supervision — Best Practices for CHW Success**
— Dan Palazuelos, Gibrilla Sheriff Jalloh, and Devin Worster
 - C. **Track 3 — Social Determinants of Health | Working with Formerly Incarcerated Individuals**
— Terri Marlowe, Evan Ashkin, and Thermon Sellers

11:05–11:20 Break and Transition to Breakout Two

11:20–12:20 Breakout Two

- A. **Track 1 — CHW Skills: Building Your Toolbox | Setting Boundaries including Self Care and Stress Management**
— Michael Hayes and Ann Dupre Rogers
- B. **Track 2 — CHW Workforce Development for Employers and Leaders | Integrating CHWs in to Clinical Teams**
— Sylvia Coleman
- C. **Track 3 — Social Determinants of Health | LGBTQ Health**
— Avery Cook

12:20–12:25 Transition to the Main Meeting

12:25–1:25 CHW Stories

— Yolanda Pinzon Uribe, Gloria Council, Terri Marlowe, Thermon Sellers, Brandon Teal, Reverend Shawn Maynor, Dianne Brown, Pastor James Sam, Elder LaShawn Sam, Rubi Morales

1:25–1:30 Closing
— Evan Richardson

1:30–2:30 Optional Networking

Thursday, October 21, 2021

9:00–9:05 Welcome and Overview
— Maggie Sauer

9:05–10:00 **Role of Community Health Workers as Racial Justice Change Agents**
— Abdul Hafeedh Bin Abdullah and Rumana Rabbani

10:00–10:05 Transition to Breakout Three

10:05–11:05 Breakout Three

- A. **Track 1 — CHW Skills: Building Your Toolbox | Chronic Disease Self-Management**
— Stephanie Stewart and Rosario Villarreal
- B. **Track 2 — CHW Workforce Development for Employers and Leaders | CHW and Medicaid Managed Care**
— Sue Lynn Ledford, Mary Beth Dalhstein, Cristina Isastia-Hernandez, Faith L. Samples, and Kim Sumrell
- C. **Track 3 — Social Determinants of Health | Working with Undocumented Clients**
— Angie Peña and Ponkho Bermejo

11:05–11:20 Break and Transition to Breakout Four

11:20–12:20 Breakout Four

- A. **Track 1 — CHW Skills: Building Your Toolbox | Building Community Power with CHWs as Racial Justice Advocates**
— Vance Williams, Brenda Galloway, and Abdul Hafeedh Bin Abdullah
- B. **Track 2 — CHW Workforce Development for Employers and Leaders | CHW Training & Certification in NC**
— Jennifer Norville, Erica Hall, and Honey Estrada
- C. **Track 3 — Social Determinants of Health | Mental Health, Trauma, and Healing**
— Michelle Laws

12:20–12:25 Transition to the Main Meeting

12:25–1:25 **Paso adelante/Paso atrás: Una colaboración de 30 años inspirada por la educación popular para promover la profesión de promotores/as**

Move forward/Move back: A 30-year Popular Education Partnership to Promote the CHW Profession
— Noelle Wiggins and Teresa Campos Dominguez

1:25–1:30 Closing
— Rocio Anderson

CREDITS

Continuing Medical Education

Accreditation: The Mountain Area Health Education Center (MAHEC) is accredited by the North Carolina Medical Society (NCMS) to provide continuing medical education for physicians.

Credit Designation: MAHEC designates this live activity for a maximum of **8.0** AMA PRA Category 1 Credit(s)[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Disclosure Statement: MAHEC adheres to the ACCME Standards regarding industry support to continuing medical education. Disclosure of faculty and commercial support relationships, if any, will be made known at the time of the activity.

Physician Assistants: AAPA accepts certificate of participation for educational activities certified for AMA PRA Category 1 Credits[™] from organizations accredited by ACCME or a recognized state medical society. Physician Assistants may receive a maximum of **8.0** hours of Category 1 credit for completing this program.

Nurse Practitioners: MAHEC designates this continuing education activity as meeting the criteria for **8.0** contact hours.

8.0 Nursing Contact Hours

Mountain Area Health Education Center (MAHEC) is approved as a provider of nursing continuing professional development by the North Carolina Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. Participants must attend the entire activity to receive credit.

CEUs: MAHEC designates this live continuing education activity as meeting the criteria for **0.8** CEUs as established by the National Task Force on the Continuing Education Unit.

Contact Hours: MAHEC designates this live continuing education activity as meeting the criteria for **8.0** contact hours.

MAHEC assumes permission to use audio, video and still images from this program for promotional and educational purposes. Please speak with a staff member if you have any concerns.

FACULTY

Evan Ashkin | Director of Formerly Incarcerated Transitions, UNC Chapel Hill

Sarah Arthur | Manager, Community Engagement, Novant Health

Mary Bartek | Community Health Worker Coordinator, Novant Health

Ponkho Bermejo | Co-Director, Beloved Asheville

Dianne Brown | Community Health Worker, Sampson County, Mt. Calvary Center for Leadership Development

June Britt, Connector | FaithHealth, Office of Rural Health COVID Response

Sylvia Coleman | CEO, Consultant, and Health and Human Services Engagement and Implementation Strategist, Sylvia Coleman & Associates

Avery Cook | Associate and Clinical Director, Counseling and Psychological Services, University of North Carolina at Chapel Hill

Gloria Council | Community Health Worker, Novant Health

Mary Beth Dalhstein | Director of Population Health, Healthy Blue

Teresa Campos Dominguez | Community Health Worker, Multnomah County Health Department

Honey Estrada | Public Health Strategist, Catawba County

Heather M. Foster | Manager, Community Engagement, Novant Health

Brenda Galloway | Community Outreach Coordinator, Sokoto House

Abdullah Hafeedh Bin Abdullah | Co-Founder and Director of Programs and Community Mobilization, Community Healing through Activism and Strategic Mobilization (CHASM)/ Sokoto House

Erica Hall | Director of Community Health and Adjunct Instructor, North Carolina Community Health Care Association and Durham Technical Community College

Michael Hayes | Trauma and Resiliency Educator; Community Activist and Collaborator; and Executive Director, Umoja Health, Wellness and Justice Collective

Cristina Isastia-Hernandez | Community Health Worker, United Health Plan

Michelle Laws | Assistant Director for Consumer Support Services and Community Stakeholder Engagement and DEI Council Chair, Division of Mental Health/Developmental Disabilities and Substance Abuse Services, NC Department of Health and Human Services

Sue Lynn Ledford | NC Director of Field Services, WellCare

Terri H. Marlowe | Senior Community Health Worker, The Center For Community Transitions, LifeWorks!

Shawn Maynor | Reverend, Columbus County, Mt. Calvary Center for Leadership Development

Rubi Morales | Community Health Worker, American Heart Association

Jennifer Norville | Director, Health Occupations and Community Health Worker Instructor, Edgecombe Community College

Dan Palazuelos | Director for Community Health Systems, Partners In Health; Co-founder, Compañeros En Salud – México

Angie Peña | Attorney, Pisgah Legal Services

Yolanda Pinzon | Community Health Worker, Vecinos, Inc.

Rumana Rabbani | Co-Founder and Director of Improvement Science and Policy, CommUnity Healing through Activism and Strategic Mobilization (CHASM)

Enrique Catana Ramiro | Community Health Worker, FaithHealth Division, Wake Forest Baptist Health

Ann Dupre Rogers | Executive Director, Resources for Resilience

James Sam | Pastor and Community Health Ambassador, JSADMINISTRIES, Diamonds in God's Eyes

LaShawn Sam | Elder and Community Health Worker, JSADMINISTRIES, Diamonds in God's Eyes

Faith L. Samples | Director of Community Partnerships, DSS Liaison, Carolina Complete Health

Maggie Sauer | Director, Office of Rural Health, NCDHHS

Thermon Sellers | Community Health Worker, The Center for Community Transitions, LifeWorks!

Gibrilla Sheriff Jalloh | Project Manager, US Public Health Accompaniment Unit; Former CHW supervisor and CHW program coordinator, Partners in Health

Stephanie Stewart | Executive Director, Community Health Programs, YMCA of WNC

Kim Sumrell | Manager of Population Health, AmeriHealth Caritas-North Carolina

Brandon Teal | Community Health Worker, UNC Health Care

Rosario Villarreal | Community Health Coordinator and MDPP Lifestyle Coach, YMCA of WNC

Noelle Wiggins | Principal and Co-Principal Investigator, Wiggins Health Consulting, CHW Common Indicators Project

Vance Williams | Director of Operations, Sokoto House

Devin Worster | Senior Project Lead, US Public Health Accompaniment Unit, Partners in Health

REGISTRATION

Early registration deadline: October 6, 2021

The program registration fees include administrative costs and educational materials. If your registration is received after the above deadline, the total fee will be the registration fee + \$15.00.

MAHEC has a pay-up-front policy for all CE programs. The only exception is for pre-approved programs where an individual payment plan is appropriate. Registrations received without accompanying payment will not be processed and participants who have not paid the course fee will not be admitted into the program. Unless otherwise noted in course materials, the following cancellation policy applies to all programs:

- Cancellations must be in writing (via fax, email, or mail)
- Cancellations received more than 2 weeks prior to the event will receive 100% refund
- Cancellations received between two weeks and two full business days prior to the first day of the event are refunded at 70% of the registration fee subject to a minimum \$25 cancellation fee
- No refunds or credits will be given for cancellations received less than two full business days prior to the event
- No vouchers will be issued in lieu of a refund
- Transfers/substitute(s) are welcome (please notify us in advance of the program)

HAVE A QUESTION?

Contact the Program Planner

Lisa Roy, MSW

lisa.roy@mahec.net or 828-257-4491



Special Services

828-257-4469

REGISTRATION INFORMATION

828-257-4475

FAX REGISTRATION

828-257-4768

ONLINE REGISTRATION

www.mahec.net/cpd

EMAIL

registration@mahec.net

MAIL

MAHEC Registration

121 Hendersonville Road, Asheville, NC 28803

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REGISTRATION FORM

Updated contact information.

NAME _____

CREDENTIALS _____

PIN # _____ (needed to set up registration account)

OCCUPATION _____

EMAIL ADDRESS _____

HOME ADDRESS _____

CITY _____ **STATE** _____ **ZIP** _____

HOME COUNTY _____

HOME # _____ **WORK #** _____

EMPLOYER _____

DEPARTMENT _____

EMPLOYER'S ADDRESS _____

CITY _____ **STATE** _____ **ZIP** _____

WORK COUNTY _____

I am currently working as a CHW, Peer Support Specialist, or Community Doula (paid or volunteer)

I need Spanish language services. Necesito idioma servicios en español.

REGISTRATION FEE \$25.00 \$40.00 (after 10/6/21)

COMMUNITY HEALTH WORKERS AND STUDENTS Free (must register to attend)

Full payment must accompany all submitted registrations unless a payment plan has been approved in advance. Registrations received without accompanying payment will not be processed.

Check is enclosed Credit card information provided

Visa MasterCard Discover Card American Express

ACCOUNT # _____

EXP _____ / _____ **CODE ON BACK OF CARD** _____ (3 digits)

NAME ON CARD _____

SIGNATURE _____

Program announcements will be sent to your email unless you opt out from receiving MAHEC emails. We never share our mailing lists.

Please remove my name from the MAHEC mailing list.

Send completed registration form to: #66120
MAHEC Registration
121 Hendersonville Road, Asheville, NC 28803 **Fax:** 828-257-4768